



SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN

Approved by AICTE, New Delhi
Engineering Branches Accredited by NBA & IE(I)
Affiliated to Rajasthan Technical University, Kota



BY
RAJASTHAN TECHNICAL
UNIVERSITY (RTU), KOTA

BROCHURE 2020-21

MBA@SKIT WITH A DIFFERENCE

**DEPARTMENT OF
MANAGEMENT STUDIES**

THE INSTITUTE

Swami Keshvanand Institute of Technology, Management & Gramothan (SKIT) inspired from the preaching of Swami Keshvanand, was established in the year 2000 by Technocrats and Managers Society for Advanced Learning. The promoters firmly believed in the gospel of educating the rural women folk so that the essence of their learning can be cultivated into their children's lives to improve the scenario in rural areas. In order to fortify the same, they leaped forward to establish MRM Public School in Nirwana village of Sri Ganganagar district of Rajasthan in the year 1992. Pursuing the vision of the Great Saint Swami Keshavanand, who devoted his life for the cause of education and the uplift of the rural folk, the promoters added "Gramothan" to the name of the institute not only to epitomize his vision but also to extend their efforts to explore the use of engineering education for innovations for improving the scenario for the rural community. Today, the institute is recognized as one of the centres of academic excellence in the Northern India. The Institute is affiliated to Rajasthan Technical University, Kota for offering Post-Graduate and Graduate Courses in Engineering and Management. Our sister institution Swami Keshvanand Institute of Pharmacy (SKIP) is affiliated to Rajasthan University of Health Sciences for offering Graduate Course in Pharmacy. Located in the Pink City, Jaipur, which is a blend of traditional history and modern outlook, SKIT is surrounded by a rich green landscape and aesthetic elegance of arches. The vibrant pursuit of knowledge by the young aspirants makes the environment serene, pleasant and dynamic. SKIT is putting in efforts for making industry ready engineers and managers through effective Industry -Institute Interface. Apart from the University curriculum, SKIT also pursues activities for research and development in various fields. Students joining the institute share the box full of opportunities for professional and personal development through an environment of practical orientation, industrial interaction and student led activities which help the students develop good communication skills, integrated personality and greater competitive spirit.

OUR VISION

To promote higher learning in advanced technology and industrial research to make our country a global player.

OUR MISSION

To promote quality education, training and research in the field of engineering by establishing effective interface with industry and to encourage faculty to undertake industry sponsored projects for students.

OUR QUALITY POLICY

We are committed to 'achievement of quality' as an integral part of our institutional policy by continuous self-evaluation and striving to improve ourselves.

Institute would pursue quality in:

- All its endeavors like admissions, teaching-learning processes, interaction, research & development, continuing education and consultancy.
- Functional areas like teaching departments, training and placement cell, library, administrative office, accounts office, hostels, canteen, security services, transport, maintenance section and all other services.

DEPARTMENT OF MANAGEMENT STUDIES

OUR VISION

To improve higher learning in management education to make our country a global player.

OUR MISSION

To promote quality education, training and research in the field of management by establishing effective interface with industry and to prepare the students for the forthcoming challenges of the corporate world.

OUR QUALITY POLICY

We are committed to 'achievement of quality' as an integral part of our institutional policy by continuous self-evaluation and striving to improve ourselves.

Institute would pursue quality in:

- All its endeavors like admissions, teaching-learning processes, examinations, extra and co-curricular activities, industry-institute interaction, research & development, continuing education and consultancy.
- Functional areas like teaching departments, training and placement cell, library, administrative office, accounts office, hostels, canteen, security services, transport, maintenance section and all other services.

PROGRAMME OUTCOMES

Programme outcomes are meant to achieve the desired changes that a student should reflect at the end of the programme. Every student should reflect.

- I) An ability to apply knowledge of strategic management practices.
- II) An ability to analyse and interpret data.
- III) An ability to understand terms associated with management.
- IV) An ability to identify, formulate and solve managerial problems.
- V) An understanding of professional and ethical responsibility.
- VI) An ability to communicate effectively.
- VII) The broad education necessary to understand the impact of managerial solution in a global economic, environment and societal context.
- VIII) A recognition of the need for, and an ability to engage in life long learning.
- IX) A knowledge of contemporary issues.
- X) An ability to use the techniques, skills and modern managerial tool and practices.
- XI) An ability to excel in respective areas of specialization.



PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

The educational Curriculum at the Department of Management Studies at SKIT M & G, Jaipur will be able to produce graduates who will be:

1. Suitable for employment, venturing into own business enterprise or pursuing higher studies.
2. Capable managers with the requisite knowledge, skills and attitudes in strategic management.
3. Responsible citizens, competent leaders, good team workers, good human beings and ethical managers.

BOARD OF GOVERNORS

Shri Surja Ram Meel, (LL.B.)	Chairman
Shri Anil Bafna, (F.C.A.)	Vice Chairman
Shri Jaipal Meel, (M.B.A.), Director, SKIT, Jaipur	Member
Dr. S. L. Surana, (B.E. M.Tech., Ph.D., FIE, SMIEEE, MISTE, FIETE) Director (Academics), SKIT, Jaipur	Member
Mrs. Rachna Meel, Registrar, SKIT, Jaipur	Member
Dr. Ramesh Kumar Pachar, (B.E. M.Tech., Ph.D.), Principal, SKIT, Jaipur	Member Secretary
Dr. S. K. Calla, (B.E. M.Tech., Ph.D.), Ex. CMD RRVNL	Member
Dr. Anil Choudhary, Professor, Faculty Member of SKIT, Jaipur	Member
Ms. Gloria Joseph, Assistant Professor, Faculty Member of SKIT, Jaipur	Member
Nominee of the State Government-Director of Technical Education (Ex-Officio)	Member
Nominee of the All India Council for Technical Education-Regional Officer (Ex-Officio)	Member
Nominee of the Rajasthan Technical University, Kota	Member
Industrialist/technologist/educationist from the region as nominee of council out of the panel approved by the Chairman of AICTE	Member
Industrialist/technologist/educationist from the region nominated by the State Govt.	Member



MESSAGE FROM THE CHAIRMAN



Surja Ram Meel

"Success is the sum of small efforts, repeated day in and out." - Robert Collier

The aim of SKIT is to achieve global leadership in human development & excellence in education. With a vision to train and transform young professionals into responsible citizens engaging themselves for the betterment of the society, SKIT has come a long way from being an ordinary engineering college to being the No.1 engineering college in Rajasthan. We believe in lifelong learning & training. Our objective is to impart professional education by nurturing innovative thinking and imparting professional ethics and consciousness in an integrated manner. Being an integral part of the dynamic research community, SKIT focuses on designing engineering and management programs that instill leadership and teamwork, and carries a global appeal. The undergraduate, postgraduate and Ph.D. programs are regularly revised to comply with global technical developments and market demands. A good educational institution strives continuously for sustenance and enhancement of quality in every field of its activity. SKIT fraternity works diligently to realize its mission of providing the best learning, teaching and research opportunities to students and academicians alike.

SKIT has been able to create a niche of its own and become the most preferred institute in the north western region of the country. It stands as a humble spectacle where tradition meets vogue, aspiration meets inspiration and regional excellence defines global benchmarks.

I wish a very bright future for the faculty and students of SKIT.

MESSAGE FROM THE DIRECTOR



Jaipal Meel

SKIT has made a remarkable progress since its inception. It has been ranked as No.1 technological institute in Rajasthan for three consecutive years. The institution is known for its quality and excellence. It possesses a state of art infrastructure with equipped laboratories, well stocked library and highly qualified faculty. In addition to developing excellent scientific and engineering skills, it endeavors to inculcate in its students ethical values in order to make them socially responsible citizens.

SKIT has expanded its outreach to industry and the best academic institutions in the country by entering into active collaborations with them. Research collaboration is not an additional feather in our cap but an integral part of our growth strategy. We have made a mark for ourselves but there is a long way to go. I am sure, with the active cooperation of all our stakeholders, students, faculty, staff, employees, collaborators, parents of the students, governmental organizations, media and public at large, we will be able to fulfill the vision and mission of SKIT.



MESSAGE FROM **DIRECTOR (ACADEMICS)**



Dr. S. L. Surana

With the advancements happening across the globe, it has become imperative that stress should be laid on the implementation of post-theoretical learning. SKIT, in this regard, is an institution which spares no effort in harnessing the potential of its students. We lay a strong emphasis on developing problem-solving skills and making fundamentals clear which can help in building a solid foundation for the students during their years of stay in college and will also be instrumental not only in providing job opportunities but also to perform better in jobs. It may be proudly recorded that since its inception, our initiatives in this direction have been constantly strengthened. With a vision to keep ourselves in sync with the latest interdisciplinary advancements in the field of research, SKIT ventured into the publication of its in-house research journal, THE SKIT RESEARCH JOURNAL. The values of discipline, integrity of thought, commitment towards achieving goals, accountability for every success and failure and a high sense of contributing to excellence are the essential tenets of SKIT. The recent record of our students placed with several companies of repute asserts our success story. At the beginning of this new academic session, we aspire to keep the same spark alive and reach greater and farther horizons of success.

MESSAGE FROM **THE REGISTRAR**



Rachna Meel

Today, the role of education is not just limited to pursuing academic excellence but also to motivate and empower students to be lifelong learners, critical thinkers, and productive members of an ever-changing global society. At SKIT, our approach to learning is student centric- encouraging learning and inculcating a scientific temper and a spirit of free enquiry.

Our college allocates funds for innovation & research and also spares no chance to fetch projects from the growing companies in order to enhance the problem solving skills of the students. No wonder, a student educated in such an atmosphere has every hope and possibility of becoming a responsible, balanced and a mature adult and is able to contribute and to shoulder responsibilities of society.

MESSAGE FROM **THE PRINCIPAL**



Dr. Ramesh Kumar Pachar

In this era of globalization and liberalization, there are a lot of challenges, but the latest advances in technology and communication have provided a significant impetus to designing and delivering innovative ways of learning. Distance learning and virtual education have proved to be a panacea in converting thousands of hitherto wasted human potential into useful, skillful, employable citizens. At institute level, we are constantly making efforts in order to create opportunities in various fields by incorporating latest specialties of learning, which would cater to the critical needs of the industry and economy. We foresee a close interaction among the universities, industries, business houses and association in modeling the content and skills. We are aware of the needs of our country to make it knowledge based super power in the years to come. With this in view, we have stepped in to meet the present day academic milieu for the student community. I am confident that we as an institute will develop ourselves to grow and fit in the global fabric.



MESSAGE FROM **TEAM DMS**

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It gives us great pleasure in introducing our Department of Management Studies (DMS), at SKIT that has made significant contributions to the development of management education. Our MBA programme aims at developing future managers well equipped with professional, managerial and business skills in order to make a mark for themselves in the industry. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) Degree course affiliated to Rajasthan Technical University, Kota. Besides providing quality education, the Department prepares the students for facing the forthcoming challenges of the corporate world through various effective steps in the campus and through constant interface with industry. The department has a pool of well qualified and experienced core faculty members and also actively involved other outside eminent visiting faculty. From time to time, various seminars, workshops and entrepreneurial activities are organized to provide better learning opportunities to the students.

Our special focus is on individual development of each student through "Purposeful Regular Obtainable Measurable Individually focused Success oriented Engagement (PROMISE)". This programme is well designed covering all important aspects of total development of students and spread over all four semester effectively and to be suitably guided and monitored by each Faculty Mentor under Mentor-Mentee Programme.

Besides RTU syllabus, we would also offer the following additional certificate programmes to our students (with no additional charges):

- International Business and Export Import Mechanism
- Financial Services & Consultancy

Apart from all the above mentioned things, to bridge the gap between institute and industry with all prospective potential market needs the Department of Management Studies have started the following two new area of specialization from this academic session :-

- Information Technology Management
- Production & Operation management.

Summer internship to the students occupies top priority of the department, which facilitates the students to learn from real work situations. Similarly, SKIT also provides assistance for effective placement of the students. We, on behalf of DMS, Swami Keshvanand Institute of Technology, Management and Gramothan welcomes all our coming students and assure them for a purposeful learning along with overall focussed individual development.

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THE INSTITUTE AT A GLANCE

ACADEMIC & ADMINISTRATION

- Well qualified & experienced faculty members from IITs/ NITs/ IIMs
- Effective teaching pedagogy
- Labs designed for learning beyond RTU syllabus
- Research and Development Labs
- Regular workshops and conferences in all departments
- Industry Academia Interface Lab
- Nodal Centre for Virtual Lab in association with IIT Delhi
- Remote Centre of IIT Bombay for conducting workshop for teachers & students
- Digital Library
- Local Chapter of SWAYAM NPTEL
- Member of National Digital Library
- Academic and Management Council
- Ragging & Tobacco Free Campus
- Vigilant Proctorial Board for a highly disciplined academic atmosphere
- Women Grievance Cell
- Fee as approved by State Government
- Invitees from IITs/ NITs/ Industries

INFRASTRUCTURE

- State-of-the-art infrastructure
- Lush green campus spread over 13 acres, surrounded by JDA approved residential colonies with serene environment, smart buildings, STP and Rain Harvesting Plants
- Separate air-cooled hostel facility for boys & girls
- Indoor & Outdoor sports facilities like Basketball, Football, Tennis (Clay Court), Cricket, Volleyball etc.
- Separate gymnasium facility for boys & girls
- Open gymnasium for students / visitors
- Well stocked hygienic cafeterias for healthy & nutritious meals
- A fleet of college buses covering every nook and corner of the city

- Central computing facility for online exams, training and recruitment drives
- Wi-Fi enabled campus with Internet bandwidth of 170 mbps
- Smartly designed and well equipped seminar halls
- ICT enabled Classrooms
- Auditorium with digital facilities having a seating capacity of approximately 1000 people
- Barrier free environment for disabled person

PROFESSIONAL SKILLS

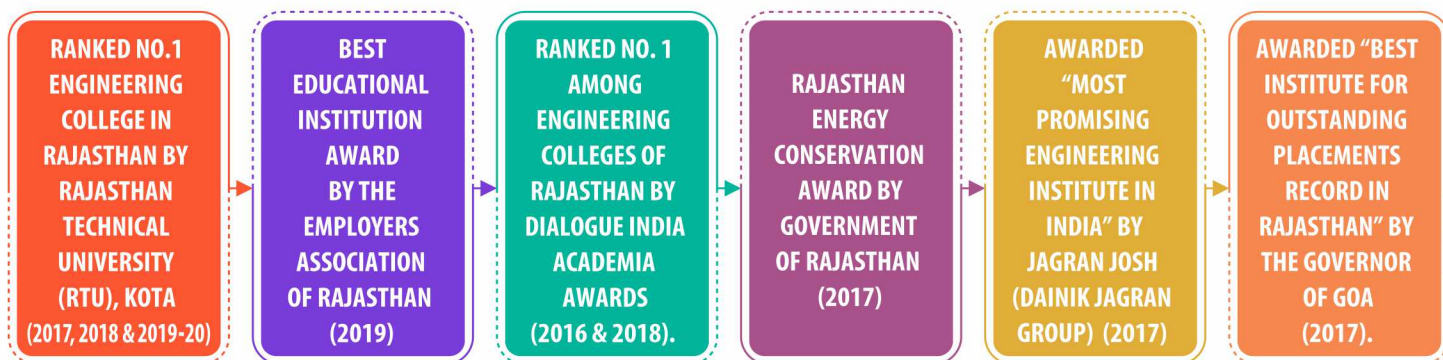
- Infosys Campus Connect Advanced Partner
- Microsoft Platinum Partner
- IBM Centre of Excellence
- Soft Skills training for students
- Personality Grooming through GD's and Mock Interviews
- Communication labs equipped with SANAKO and SNET software and courses certified by Cambridge University Press and Oxford University Press
- Toastmasters Club
- Topaz - Entrepreneurship Cell
- Special Training Sessions for GATE Examination
- Campus Recruitment Training (CRT) Programme
- Specialized Internship Programmes
- In-house Industrial and Professional Training

OTHER FACILITY

- 24 hrs ATM of PNB/SBI/Indusind Bank/Vijaya Bank
- Library open from 8.00 am to 8.00 pm
- Power Backup Facility (520 kVA)
- Prompt Medical Assistance & regular visits by doctors
- Photocopy, stationery, general and book store.
- 24 hrs CCTV Surveillance
- Laundry Facility

900 kW (400 kW ROOFTOP & 500 kW CAPTIVE SOLAR POWER PLANTS)

SKIT is the first total green campus in Rajasthan. The solar power generation will annually generate nearly 14 lakh units of electricity cutting 1150 tons of CO₂ emissions that shall contribute towards saving nearly 34000 trees annually.





ABOUT DEPARTMENT OF MANAGEMENT STUDIES (DMS)

Swami Keshvanand Institute of Technology, Management & Gramothan (SKIT) inspired from the preaching of Swami Keshvanand, was established in the year 2000 by Technocrats and Managers Society for Advanced Learning. The promoters firmly believed in the gospel of educating the rural women folk so that the essence of their learning can be cultivated into their children's lives to improve the scenario in rural areas. In order to fortify the same, they leaped forward to establish MRM Public School in Nirwana village of Sri Ganganagar district of Rajasthan in the year 1992. Pursuing the vision of the Great Saint Swami Keshvanand, who devoted his life for the cause of education and the uplift of the rural folk, the promoters added "Gramothan" to the name of the institute not only to epitomize his vision but also to extend their efforts to explore the use of engineering education for innovations for improving the scenario for the rural community.

SALIENT FEATURES

- Cost Effective Quality Management Education
- Highly Qualified Faculty Team
- Well Equipped Infrastructure
- Teaching Beyond Curriculum
- Case Study Teaching Methodology
- Enriched Library
- Target Oriented Summer Training
- Focused Placement Efforts
- Effective in-built Training programmes
- Various Activity Clubs
- Wi-Fi Enabled Campus
- On campus hostels (Girls and Boys)
- Toastmasters Club for improving communication skills
- International Research Journal published by SKIT
- Seminars/ conferences/ workshop/ panel discussions on regular basis
- Various sponsored programme by SIDBI, DGFT, RSPC, IIL, DST etc.

Focus on Individual Development Programme through Purposeful Regular Obtainable Measurable Individually focused Success-oriented Engagement (PROMISE).

ABOUT THE PROGRAMME

The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course affiliated to Rajasthan Technical University, Kota with dual specialization in :

- **Human Resources**
- **Marketing**
- **Finance**
- **Information Technology Management**
- **Production and Operation Management**

COURSE OFFERED

MBA 2 yrs (Affiliated to Rajasthan Technical University, Kota)

Eligibility : As per RMAP (CMAT) 2020-21 guidelines (General 50% & SC/ST/OBC 45% Marks in Graduation)

COURSE FEES

Rs. 62,500/-P.A + Rs.7,500/-*

*Refundable (Caution Money)

(Fee Structure may be revised by the State Government)



ENHANCING EMPLOYABILITY SKILLS & CAPACITY BUILDING

Objective : To equip MBA students with requisite skills and knowledge for better employability and subsequent career growth.

Duration : 30-35 Hours each

The Pedagogy : Lectures, Interaction with Industry Experts, Case studies, Role plays, Assignments, Decision Making Exercises.

***Free of Cost during Second Year of MBA**

SPECIAL PREPARATION FOR INTERVIEW PROCESS

For successful Candidates in written Examination, special attention would also be given for their preparation for interview Process.

SEAT MATRIX

CMAT Counselling	Management Quota	Intake	KM*
51	09	60	03

*Kashmiri Migrants (KM): 5% extra seats are reserved for Kashmiri Migrants candidates from J&K State. Candidates are required to submit a certificate from the competent authority as proof of being son/daughter of person from Jammu & Kashmir.

PREPARATION FOR IBPS/BANKS COMPETITIVE EXAMINATIONS

Banking and financial sector offers excellent scope for employment opportunities and career growth for young MBAs. With this background, DMS offers a preparatory course to those who aspire their career in this sector, to groom them in all related subject / modules.

Salient Features : Teaching by Experts, Excellent and updated study material, Topic wise Tests, Subject wise Tests & Mock Test Papers, Test Series as per latest exam patterns.

***Free of Cost during second Year of MBA**

CERTIFICATE COURSE IN INTERNATIONAL BUSINESS AND EXPORT & IMPORT MECHANISM

Coverage : International business scenario, principles and practices, cross cultural aspects, export-import mechanism, international banking procedures, forex mechanism etc.

***Free of Cost**

CERTIFICATE COURSE IN FINANCIAL SERVICE & CONSULTANCY

Coverage : Introduction, Live life king size (Individual financial planning), Save tax: Create wealth (Tax planning), E-filing of ITR, Secure your dear ones (Insurance Management), Deal plastic money (Debit & Credit card management), Money power (Wealth creation), Retirement planning, Buy or wait (Types of loans & their management).

***Fee of Cost**

EWS Economically Weaker Section

EWS (Economically Weaker Section) : 10% extra seats of the approved intake are to be filled by the candidates belonging to economically backward class of Rajasthan State only (General Category). The annual income of parents (Mother-Father) should be less than Rs. 8 Lacs from all sources. These seats will be allotted on merit basis.



INTERNATIONAL CONFERENCE ON "STARTUP VENTURE: TECHNOLOGICAL DEVELOPMENT & FUTURE TRENDS ON 18TH JANUARY 2020"

Department of Management Studies, SKIT organized an International Conference on "Startup Venture: Technological Development & Future Trends" with the aim to provide an open forum for the researchers, academicians, practitioners, startup ventures and technocrats in academia as well as industries from different parts of the world to interact, exchange concepts, prototypes, innovative research ideas and share the outcomes of their research work. Mr. Aashish Chandra, Professor at Houston University in his address talked about the crucial aspects which encompass Startup Ventures like Starts with having a problem solving idea that is exciting, effective and feasible and importance of Hard-working management in a startup that knows how to bring the best in their employees. After that Dr. Kishore Kumar Sadasivuni, Qatar University, addressed on various issues and opportunities in startup marketing, as an integral component of a company development because they help a new business establish an individual brand identity for a long term. Dr. Badrul Hissam Ahmad, University Teknikal Malasia and Mr. Nirjhar Goyal, Director and Founder of Teoler Education Services addressed on reasons of a startup failure, emphasizing on the significance of planning on the performance of any venture and about the importance of startup education for the entrepreneurs. Mr. Himanshu Goel, Chairman of SRNG Group and Chartered Accountant shared his own entrepreneurial journey of how he started his venture and motivated the participants to create their own plans for the startup.

INTERNATIONAL CONFERENCE ON "MANAGEMENT, BUSINESS AND ECONOMY" ON 8TH NOVEMBER, 2019

The global economy of the twenty-first century has transformed the economic, social and political landscape in a profound way. This century has been the scene of revolutions in the information and communication technologies, enhanced economic integrations with capital mobility across the borders and rapidly changing social environment. Our society is very different from what it was a few decades ago, allowing people to explore and innovate. It is right to say that the key to the future lies in innovative practices in the field of management, business and economics. With this in view, one day International Conference on the theme "Management, Business and Economy" was organized by Department of Management Studies, SKIT on 8th November, 2019. The conference was divided into three plenary sessions. The sub-theme of the first session was "World Economy & Future

Expectations". Mr. M. Sivakumar, CEO, ICT Academy, Chennai, India was the session expert. He stressed on need for transparent economy and also explained that innovation shall drive growth in the future, however the growth shall have to have human element and touch for it to be sustainable. The sub-theme of second plenary session was "Role of Management in Changing Environment". Md. Apel Mahmud, Associate Professor, Deakin University, Australia was the Key Note Speaker of the session. Mr. Mahmud focused on the areas like cost cutting solutions, digitalization advantage and survival challenges.. The third plenary session was on "Business Leadership & Sustainable Development". Dr. K. Sudhakar, Sr. Lecturer, University of Malaysia, Pahang, Malaysia was the resource person for the session. He presented the global scenario and discussed the framework for the sustainable growth in India. The conclusions derived from the research work done by the intellectual community would be helpful in management field, business economy, sustainable development and innovation in the emerging markets.

NATIONAL WORKSHOP ON "FINANCIAL PLANNING - AN INSIGHT INTO THE WORLD OF SAVINGS AND INVESTMENTS" ON 4TH OCTOBER, 2019

The Department of Management Studies, SKIT has organized a National Workshop on "Financial Planning- An insight into the world of Savings and Investments" on 4th October, 2019 at Dr. A. P. J. Abdul Kalam Seminar Hall, DMS. This program is in collaboration with HDFC Asset Management Company Ltd. The aim of the workshop was to spread awareness that users are assumed to have a reasonable knowledge of business, accounting and economic activities and a willingness to study the information with reasonable diligence. This program empowered participants' to take a more active role in developing a financial life-plan for themselves by means of education.

NATIONAL SEMINAR ON " FINANCIAL LITERACY AND INVESTOR AWARENESS" ON 25TH SEPTEMBER, 2019.

One day National Seminar on "Financial Literacy and Investor Awareness" was organized by Department of Management Studies, SKIT on 25th September, 2019. The program was in collaboration with Ministry of Corporate Affairs and ICAI under the aegis of Investor Education and Protection Fund (IEPF). The first session enlightened students with the basic concepts underlying the management of money and monetary assets, planning and implementation of financial decisions wisely. It includes the ability to discern financial choices, discuss money and financial issues without (or

despite) discomfort, plan for the future, and respond competently to life events that affect everyday financial decisions, including events in the general economy. The Second session of the National Seminar was uses of artificial intelligence in the field of finance and investment.

NATIONAL SEMINAR ON "FOREIGN TRADE POLICIES AND PROCEDURES" ON 13TH AUGUST, 2019.

Department of Management Studies, SKIT organized a National Seminar on Foreign Trade Policies & Procedures in association with Directorate General of Foreign Trade (DGFT). Seminar was focused to the knowledge of foreign trade policies which is extremely crucial for the budding managers as well as for the development of our nation. Seminar reveals about the importance of analyzing Export-Import Data and mentioned various sites for the same and also about the role of Central Board of Excise and Customs (CBEC) as a part of Department of Revenue under the Ministry of Finance, Government of India. Participants were get the knowledge about the forthcoming E-Governance initiatives.

NATIONAL SEMINAR ON " DYNAMICS FOR FUTURE SUCCESS" ON 8TH AUGUST, 2019.

One day National Seminar on "Dynamics for Future Success" was organized by Department of Management Studies, SKIT on 8th August, 2019. The Seminar was sponsored by Chankya Academy. In the first session of the event Ms. Ilma Afroz, IPS officer enlightened students with importance of self esteem and role of discipline in life. She also focused on how new managers can work in difficult areas and still can achieve success through improved attitude. The Second Expert for the National Seminar was Mr. Rushan Kumar, IPS Officer.

He urged the young to be leaders to believe in themselves and to treat both success and failure as experiences and draw lessons from them. The third expert was Ms. Hema Chawla, Director, I-Creat, Jaipur. She stressed on motivating the students to face challenges ahead. She also emphasized on promoting students for innovation. Getting a job should not be the sole focus of the students but rather they should look for opportunities to create new ones.

SEMINARS / CONFERENCES / WORKSHOPS / SYMPOSIA ORGANIZED DURING 2019-20

S. No.	Title of the Event	Type of Event (Conference/ Workshop/ Seminar etc.)	Level of Event (International or National)	Date and Duration of Event
1.	Orientation Program "Shubharambh-Empowering Future Managers"	Orientation Programme	Departmental	August 7-9, 2019
2.	National Seminar on "Dynamics for Future Success"	Seminar	National	August 8, 2019
3.	Industrial Visit to Jaipur Rugs	Visit	Departmental	August 9, 2019
4.	National Seminar on "Foreign Trade Policies and Procedures"	Seminar	National	August 13, 2019
5.	Independence Day	Celebration	Institutional	August 15, 2019
6.	Enhance Your Employability Skills (EYES) Workshop	Workshop	Departmental	September 4 & 5, 2019
7.	Teacher's Day	Celebration	Departmental	September 5, 2019
8.	"Aagaz-e-Aarambh"	Fresher Party	Departmental	September 7, 2019
9.	Participation in "International HR Conclave" organized by VGU, Jaipur	Participation	Departmental	September 14, 2019
10.	National Seminar on "Financial Literacy and Investor Awareness"	Seminar	National	September 23, 2019
11.	National Workshop on "Financial Planning- An insight into the world of Savings and Investments"	Workshop	National	October 4, 2019
12.	Industrial Visit "CLAY CRAFT INDIA"	Visit	Departmental	October 12, 2019
13.	International Conference on "Management, Business and Economy"	Conference	International	November 8, 2019
14.	Swachhata Pakhwada	Celebration	Institutional	January 16 to 31, 2020
15.	International conference on "Start Up Ventures – Technological Development & Future Trends"	Conference	International	January 18, 2020
16.	Republic-Day Celebration	Celebration	Institutional	January 26, 2020
17.	Panel Discussion on UNION BUDGET- 2020	Workshop	Departmental	February 6, 2020
18.	Bhamashah Techno Hub	Visit	Departmental	February 13, 2020
19.	Aaveg 2020 Inter College Sports Competition	Competition	Institutional	February 24 to 26, 2020
20.	Pravah 2020		Institutional	February 24 to 29, 2020
21.	Beyond The Boundaries: Reinventing Horizons	Webinar series	National	May 16-20, 2020

CORE FACULTY TEAM

"Education is not the learning of facts, but the training of the mind to think".

-Albert Einstein.

The faculties of Department of Management Studies are well qualified and dedicated who provide guidance and encouragement to the students. They are committed to the mission of teaching and imparting expertise and experience at both personal and professional Levels. The faculty members aim at improving the learning process and imparting knowledge within and outside classroom. with full commitment to overall development of students.

S.No.	NAME	QUALIFICATION
1	Dr. Sanjeev Kumar Mathur	M.Sc., MBA, PhD
2	Dr. Ona Ladiwal	MBA (HR), M.A. (Pub. Ad) PhD
3	Dr. Savita Choudhary	MBA (HR), LLB, PhD
4	Dr. Atul Gupta	MBA(Mkt.), M.com., PhD
5	Dr. Maneesha Kaushik	MBA, M.A. (Eng.), PhD
6	Ms. Priyanka Payal	MBA(Finance), M.Com
7	Dr. Ravish Pandey	M.Com, PhD
8	Prof. Krishna Dayal Sharma	PhD, M.A., LL.B, PGDCA
9	Dr. Naval Kishore	PhD, M.Phil, M.Sc
10	Dr. Jyoti Arora	PhD, M.Phil, M.Sc
11	Ms. Dimple	M.Tech
12	Mr. Rohit Kumar Gujar	MBA

OTHER ACADEMICIAN, SPEAKER AND CORPORATE EXPERTS ASSOCIATED WITH DEPARTMENT OF MANAGEMENT STUDIES.

S.No.	NAME	PROFILE
1	Ms. Hema Chawla	Director - I Create
2	Ms. Ilma Afroz,	IPS officer
3	Mr. Rushan Kumar	IPS Officer
4	Shri. C.K. Mishra	J.T. DGFT
5	Shri Satish Raina	I/C EDI, DGFT
6	Shri Bhupinder Singh	Federation of Indian Export Organization
7	Mr. Ritesh Patani	Soft Skill Trainer
8	CA Veer Jain	Expert Speaker appointed by ministry of corporate affairs and ICAI
9	Dr. R.K. Tailor	Assistant Professor, Manipal University Jaipur
10	Ms. Shweta Ahluwalia	Founder & Director, The Quench.
11	Mr. Arvind Bhargava	Member, HDFC Asset Management Company Ltd.
12	Mr. Avnish Tiwari,	Branch Head, HDFC Nominee, Jaipur
13	Dr. Apple Mahmud	Associate Professor, Deccan university, Australia
14	Prof. Ahmed Hamza Ali	Head Dept. of Engineering, Assiut University, Egypt.
15	Dr. K. Sudhakar	Associate Professor, University of Malasiya
16	Mr. Aashish Chandra	Professor, Houston University
17	Dr. Kishore Kumar Sadasivuni	Associate Professor, Qatar University,
18	Dr. Badrul Hissam Ahmad	Associate Professor, University Teknikal Malasia
19	Mr. Nirjhar Goyal	Director and Founder of Teoler Education Services
20	Prof. I. S. Sodhi	Prof. & Head, Department of Local Governance, RGNIYD
21	CA. Deepika Agarwal	Entrepreneur and Early Stage Investment Advisor.
22	Ms. Payal Chaudhary	Owner of Newspaper "Dainik Navjyoti".
23	Ms. Nevadita Sarda	Lawyer

INFRASTRUCTURE

GYANDAN RESOURCE CENTRE

Gyandan Resource Centre is the institute's Central Library that houses the most extensive and valuable collection of books. It provides an easy access to significant newspapers, journals, magazines, periodicals and other documented materials to the students and faculty members. The library subscribes to 531 International and National journals of repute. The library in its present structure has grown up to 42583 books, 12885 titles. SKIT subscribes to the membership of the online journals springer (1E1). The SKIT Digital Library runs on the LIBSYS software and includes facilities like DELNET, 8000 Video lecture Series, Reprographic, LAN, WAN, Internet Connectivity and Educational Multimedia Packages.



INTERNET FACILITY

In this academic session 2008-09, SKIT campus got Wi-Fi enabled. Recently the Internet speed is enhanced to 200 Mbps.

DIGITAL STUDIO

With an aim to provide better and regular learning to its students SKIT have developed its own Digital Studio with all new technological tools and equipments.

STUDENT ACCOMMODATION

SKIT provides on campus boarding and lodging facility, separate for girls and boys. Students can get single/double seated air-cooled rooms with basic amenities. A peaceful secure and comfortable environment is provided to the residents.

NIRWANA BOYS HOSTEL

Total Capacity - 459 (Single Seated Rooms)

NORAN GIRLS HOSTEL

Total Capacity - 261 (Double Seated Rooms)

HOSTEL FEES

Rs. 93,000/- + Rs. 5,000/- *

* Refundable Security Deposit (Fee is same for both boys & girls hostel)

FACILITIES / AMENITIES

SPORT FACILITY

The institute recognizes the importance of sportsmanship and team spirit for students. This culminates in the adequate infrastructure for sports and games like Cricket, Volleyball, Basketball, Badminton, Table-tennis, Chess and several other outdoor and indoor games. The institute has also appointed a special trainer for helping students face various intra and inter sports competitions. SKIT has its own Basketball and Volleyball teams that have participated in sports events at the National and State level and have won laurels. During the few years the various sports teams of SKIT proved their mettle and won prestigious awards in their respective areas.

OTHER AMENITIES

- 200 Mbps internet facility & Wi-Fi enabled campus.
- Banking Facility/24 hours ATMs right next to the institute's gate.
- Mess facility for day scholars.
- On campus reprographic facilities, stationery and general store.
- Extended hour canteen with hygienic edibles and beverages.
- Medical facility for the students and staff.
- Doctor available.
- Lust green lawns provide a refreshing and ideal environment to study & play.
- Transport facility through out Jaipur.
- Well connected with city.
- On campus Laundry facility is also available (on minimum charges)

SCHOLARSHIPS

The Institute offers Shrimati Gyani Devi Scholarship and SKIT Alumni Scholarship worth Rs. 10 Lac for needy/ meritorious students. Apart from this AICTE offers Pragati Scholarship for girls students. The State / Central Government also provides scholarship for socially and economically weaker sections. Various government departments also provide numerous scholarship / financial assistance to the wards of their eligible employees.

INITIATIVES

(of the students, by the students, for the students)

PRAVAH

PRAVAH, the annual Techno- Cultural and Sports festival, is organized since the inception of the institute and signifies the flow of ideas and rebirth of conscience. It has earned the best memories of academic & non-academic excellence of the institute throughout these wonderful and glorious 15 years. Creativity is not a remote or an alien terrain to any human being. It is very much part and parcel of our intuitive faculty. PRAVAH accelerates this creativity of young minds by bringing up their talent and prolificacy with the influence of experienced and intellectual mentors.

SOFT SKILLS

Realizing the mission to move beyond the peripheries of the prescribed curriculum and the vision to strengthen the potential capacities of our students, SKIT runs a significant SOFT SKILLS Programme. The programme has an objective to enhance the basic grooming comprising personality fundamentals and spoken skills. It is subtly layered with the tenets of team building, leadership skills, inter and intra personality dynamics, attitude building, mannerisms and etiquette enhancement and many more. The programme is centered on meeting the expected standards of professional competence. This is the first step in the row of efforts to groom the soft skills of our students and make them industry- ready individuals.

SKIT TOASTMASTERS CLUB

SKIT Toastmasters club aims at nourishing communication and leadership skills among the youth and to prepare them to meet the international standards of communication. This club is chartered under the prestigious Toastmasters International USA. SKIT Toastmasters club is the only one of its kind among the technical colleges of north India. Members of SKIT Toastmasters club are making their mark in international speech contests and have achieved several laurels in terms of communication. SKIT Toastmasters Club has achieved several prestigious awards including the Distinguished Club Award & Golden Gavel Award.

SKIT TIMES

The creative spark in the young minds finds a befitting expression in the form of words through the SKIT Times. This magazine is a collaborative effort of our students and faculty members. The magazine is mailed to 500 corporate bodies spread across the country, which makes the efforts of our students more visible in the corporate world.

OTHER SIGNIFICANT CLUBS ARE:

- Chhatra Sansad
- Nirman
- Youth Red Cross Club
- NSS Club
- Science & Technology Club
- Spiritual Club
- Sports Club
- MAC (Management Activity Club)
- The Art and Cultural Club
- Eco Friendly Club
- Renewable Energy e-Club
- Topaz Club

SKIT RESEARCH JOURNAL

Innovations and research activities are essential for the growth of mankind. Universities and Institutes are the incubators where faculty members motivate, guide and nurture the students to carry out purposeful research. The reputation of any institute in the academic world is judged by the level of research carried out. Our country has enormous problems which need attention by our young minds. They should be made aware of these problems and should develop inquisitiveness. For this noble mission SKIT publishes its own research journal with an ISSN number 2278-2508 and addresses the challenges faced by society at large.



TRAINING & PLACEMENT

Training and Placement at Department of Management Studies, SKIT is taken up with all seriousness. On account of a global slow down in the economic arena over the last years, placements also seems to be affected. But SKIT continues to outperform its peer group through grit and diligence.

In the last 2 years, the Department has seen 85% placement, with our students grabbing jobs with the companies of repute. The list depicts the name of companies associated with us, for the purpose of placement.

INDUSTRY INSTITUTE PARTNERSHIP CELL (IIPC)

The Cell has been established in the institute as a focal point for better interaction between the academia and industry. The objective of the cell is to establish a platform for enhancing relationship between the institute and industries, thereby increasing the opportunities for the students for internships. Live projects and to acquaint the students beforehand with the demands with the demands of the corporate atmosphere.

1. **INFOSYS CAMPUS CONNET**
2. **IBM ACADEMIC INITIATIVE**
3. **MICROSOFT ED-VANTAGE INITIATIVE**
4. **SWAYAM NPTEL**
5. **FOSS (FREE AND OPEN SOURCE SOFTWARE)**

OUR MAJOR RECRUITERS

11Techsquare
A3Logics
AAKG Group
Aashish Group
Accenture
Adani Group
AdarshPrime Group
Aditya Birla Cement
Adnate IT Solutions
Agrawal Metal Works
Allen
Amdocs
Anoralabs
Apollo Tyres
Appcino Technologies
Appirio
Guru Kripa
Just Dial
Home Land

Hotel Grand Mapple
Saraf Group
Jaro Education
Bajaj Alliance
AppPerfect
Aptean
Asahi India Glass
Asia Motor Work
ATCS
Auriga IT
AurionPro
B24 e Solution
BGR Energy Systems
Bhabha Atomic
Research Centre
Bharat Heavy
Electricals
Bharti Airtel Services
BigStep Technologies

Binary Soft one
HDFC Life
Vivo
Infosys
D-Mart
Vishal Mega Mart
ONS Global
Birlasoft
BKT Tyres
Bosch
Busigence
Technologies
Calsoft
Capgemini
Captain Tractors
Caritor India
CauseCode
Technologies
Cognizant

Cognizant Technology
Solutions
Collabera Technologies
Converge-I
Technologies
Crompton Greaves
CSC
Cyber G. India
Daffodils
Data64
Decurtis
EA Sports
eClinical Works
Electrotherm India
Entity Solutions
Ericsson
Essar Steel
eWIZ Technology
Exl Service.com (I)

FACE
Finoit Technologies
Fiserv
FranConnect
G E Capital
Genus power
infrastructure
GIPL
GirnarSoft
Global Logic Inc
Godrej
Grasim Cement
Green Mind
Greymeter
GVK EMRI
Havmor Yellow Pages
HCL Comnet
ICICI Prudential's
Mahindra & Mahindra





**DEPARTMENT OF MANAGEMENT STUDIES
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