



Swami Keshvanand Institute of Technology, Management
& Gramothan, Ramnagar, Jagatpura, Jaipur

ENTREPRENEURSHIP CELL
“TOPAZ”

2019-2020

A Report of Activities

Innovative Entrepreneurs

Replicative Entrepreneurs

Opportunity Entrepreneurs

Necessity Entrepreneurs

*Entrepreneurship, by establishing new businesses,
generates wealth and employment.*

By

Prof Archana Saxena

Coordinator Entrepreneurship Cell “TOPAZ”

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10.	8 th Jan, 2020. venue: 1F3, Civil Block	Entrepreneurship
11.	22 nd Janauary 2020 Venue: -Civil block (1F3)	Interaction of Senior with beginners
12.	29 th Jan2020 Venue: -Civil block(1F3)	E-Quiz
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14.	06 th Feb 2020 Venue: Seminar Hall, ME Block	Linked in: know-how workshop
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FOREWORD

Entrepreneurship Cell “TOPAZ” is a platform for students which are dedicated to the development of multidimensional skills. The cell serves as a forum to bring together the heterogeneous culture of students from various disciplines. Entrepreneurial skills are important for employee and employer both. There is little difference in the objectives of both. Entrepreneurial skills, attitude and aptitude are a must for all the students.

Entrepreneurship Cell promotes entrepreneurship among students. Since its inception E cell has been actively fostering Entrepreneurship in its students. It invites various eminent entrepreneurs to deliver lectures to educate students about the joys and hardships of entrepreneurship. Case study workshops, Knowledge Camps are conducted throughout the year to involve students in activities that are essential to an entrepreneur.

This is the report of activities held In the current year 2019-2020. These were some the activities happened.

- Experience sharing sessions
- Business plan competitions
- Activities for hands on experience
- Social initiatives to promote

Due to lockdown we could not execute all our planning. Now we are all set to conduct on line/ in person (as per situation) FDPs, Workshops, guest lecturers etc on various aspects of Entrepreneurship in the times to come.

Prof. Archana Saxena

Coordinator E-Cell

Team

Mentors & Advisors

Mr. Jaipal Meel, Director, SKIT Jaipur
Prof. S.L. Surana, Dir (Acad.), SKIT Jaipur
Ms. Rachna Meel, Registrar, SKIT Jaipur
Prof. M.L. Bhargava (Advisor) , SKIT Jaipur
Ms. Abba Meel (Advisor) , SKIT Jaipur
Prof. R.K. Pachar, Principal, SKIT Jaipur
Prof S. N. Vijayavergiya, Dean R & D, SKIT Jaipur

Faculty Coordinators

Prof Archana Saxena (9414460650)
Dr. Maneesha Kaushik (9785381999)
Ms. Geetika Patni (9785805888)

Student Coordinators

Tushar Thanvi (III Year CE) (9351735480) (9829133424)
Sudhanshu Sawnani (III Year CE) (7790927067) (9785381999)

“If you want to walk fast, walk alone. But if you want to walk far, walk together.”

JRD Tata



After completing his education from Cornell University, New York, he returned to India and joined the Tata Group in 1961. In 1991, he succeeded his uncle, **Mr. JRD Tata, as the chairman of the Tata Group**, and brought international recognition to the group. And since then, the legendary scion has been an inspiration for leaders across the world.

Read more at: <https://yourstory.com/2020/05/12-powerful-quotes-ratan-tata-entrepreneurs>

“Sometimes the only kind of innovation comes when you have some solitude; when you step away.”

Anand Mahindra



Born on May 1, 1955, **Mr. Anand Mahindra** is an Indian businessman and the chairman of The Mahindra Group, a Mumbai-based multinational conglomerate with a revenue of \$21 billion and a presence in multiple sectors, from agribusiness to aerospace

Read more at: <https://yourstory.com/2020/03/15-inspiring-quotes-anand-mahindra>

Dimension of Entrepreneurship

By – Prof. Archana Saxena

- **Three fundamental characteristics together constitute the delivery dimension of entrepreneurship:**
 - **Creativity:** is ideation to create something new and innovative, strongly coupled with the ability to turn such new, novel and innovative ideas into workable products or services
 - **Passion:** an extreme and irrepressible urge to pursue a mission or goal against all odds, strongly coupled with the ability to course-correct without giving up on the goal
 - **Purpose:** A social or economic purpose that inspires the entrepreneur to be guided by an enduring logic all through his or her entrepreneurial journey Creativity, passion, and purpose together cause an entrepreneur to come up with disruptive but truly helpful solutions to problems and issues, known and unknown hitherto.
- **Three fundamental characteristics together constitute the enabling dimension of entrepreneurship:**
 - **Self-confidence:** A belief in oneself that one would deliver on the first core dimension due to own strengths or in partnership with other co-founders; reflected in combined technical and management strengths
 - **Self-expression:** An ability to advocate the entrepreneurial cause to inspire, attract, and build talent as well as reach out to all stakeholders; supported by a strong belief in the capability to deliver on the goal and purpose ▪
 - **Self-promotion:** An ability to meaningfully and objectively self-promote himself, his products and the firm; powered by a perceptive ability to align the firm's capabilities and market needs Self-confidence, self-expression, and self-promotion together provide the strength, energy and openness to pursue the entrepreneurial path The third dimension of entrepreneurship

- **Three fundamental characteristics together constitute the sustainability dimension of entrepreneurship:**
 - **Rejection tolerance:** the ability to take the rejections in stride, and in some cases learn and improve from them, is integral to entrepreneurial journey, especially in the initial phases
 - **Risk tolerance:** the ability to appreciate the risks in perspectives; risks being inevitable – the first risks, because of the uncertainty of novelty, and the latter due to the fight-back from incumbents
 - **Failure tolerance:** the ability to move on failures, without giving up; a willingness to revisit the failed premises and reconstruct their projects to make things risk-proof and failure-proof .
- **Understanding entrepreneurial Risk and reward generic terms**
 - **Risks:** bankruptcy, business failure, product failure, commercial unavailability, financial losses, esteem loss (professional and social), personal and family distress, shame and embarrassment
 - **Rewards:** company valuations, acquisition deals, licensing deals, business profits, industrial and social status, excitement of success, personal and family prosperity
 - **Risk-Reward balance:** Varies from entrepreneur to entrepreneur; some entrepreneurs stay focused on building the firm to the highest scale possible, with continued risk-reward oscillation while others monetize and move on at every opportunity



NOTICE

Combined Meeting of Alumni & E-cell

This is to inform all the concerned faculty mentors of E-cell and Alumni cell, that there is a meeting on 24/9/2019, 2:30 pm, in J.C. Bose Seminar Hall. Please join the meeting. The agenda of the meeting are:

1. Review of the Activities done.
2. Upcoming Activity/Events Planning.

Archana Saxena
(Coordinator)



Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur

SKIT/E-cell/2019/ 02

Alumni and Entrepreneurship Cell

Minutes of combined meeting

Date: 25/09/2019

Date, time & Venue: 24/09/2019: 2:30 pm, Guest Room near Gyan Mandir Auditorium

Following faculty attended the meeting.

	Name	Dept.
1.	Dr. ArchanaSaxena	Chem
2.	Dr. Maneesha Kaushik	MBA
3.	Mrs. Geetika Patni	Eng.
4.	Ms. Smriti Jain	EE
5.	Ms. Akrati Sharma	CS
6.	Mr. KanakGiri	CS
7.	Mr. Vipin Jain	IT
8.	Ms. Nikhaar Bhatnagar	IT
9.	Mr. Saurabh Singh	CE
10.	Mr. Ankit Agrawal	EC
11.	Mr. Pallav Rawal	EC
12.	Mr. Yogesh Kumar Sharma	ME
13.	Mr. Nikhil Sharma	ME

Following points were discussed/ decided.

Meeting started with welcome of new team members. Objectives were shared. Role of Faculty mentors was restated and emphasized.

The Cell will work on following lines.

1. Awareness and Motivation programmes.
2. Registering interested students with E Cell
3. Guiding interested students for further help / incubation to bring their idea to see the light of the day.
4. Guiding and mentoring the students who are already working on some idea of entrepreneurship.
5. Visits to small and large scale enterprises.
6. Exhibitions of ideas, projects and prototypes
7. To seek and apply for funding of students projects of entrepreneurship.

Agenda 1: Review of Activities done

The activities already organized by the E-cell under coordination of Dr. Maneesha Kaushik and Ms. Geetika in current academic session were briefed. The following were the events organized. Dr. Maneesha will submit the report of every activity.

- i) Introduction to E-cell
- ii) Idea Generation
- iii) Idea Screening
- iv) E-Quiz
- v) Mentoring

Agenda 2: Future activity planning: Initially following activities are planned for this academic session 2019-2020, further activity proposal will be thought of as received.

I Student led events - These may include but are not limited to Quiz, Group Discussions, Idea generation Competition, Nukkad Natak and other creative events.

Student coordinator of all the departments will organize these events under the guidance of their departmental faculty mentor of the cell.

II Faculty led events - These may include but are not limited to Workshops, Expert Talks, Alumni Interactions, Idea implementation workshops, Visits to small and large scale enterprises, 100 Rs venture and other creative activities.

- i) Student Coordinators from II and III year of every department are to be appointed for effective coordination of events/ activities organized by E-cell and Alumni Cell. – Departmental Faculty coordinators of Alumni and Ecell .
 - ii) During the time of PRAVAH, or before Pravah activities like Tech. Bazaar, Women Entrepreneur Conclave, Workshop, seminar, conference and other activities are to be organized by the E-cell.
- Technical Exhibition (Tech Bazar) – Coordinator – Ms. Smriti Jain (EE), Mr. Ankit Agrarwal (ECE) and Departmental E cell faculty mentors
 - Women Entrepreneur Conclave – Dr. Maneesha Kaushik (MBA)
 - Alumni Entrepreneur Conclave – Mr. Vipin Jain (IT)
 - A Seminar on “Entrepreneurial Mindset: Introduction and Importance” for B.Tech. I year students will be organized soon. Dr. Maneesha Kushik (MBA) and Ms. Geetika Patni (Eng).

III Other Important Points -

1. All the alumni coordinators were asked to coordinate with the alumni of their dept for a write up to be published in SKIT TIMES.
2. All the E Cell coordinators were asked to coordinate with the alumni entrepreneur of their dept for a write up to be published in SKIT TIMES.
3. All the coordinators will make a report of every activity held with photograph.
4. All the dept. coordinators will go the classes for 10 minutes to talk about what is cell all about.
5. All the faculty mentors of E Cell and Alumni Cell coordinators are to bring proposal of activities other than mentioned above by 5 October Saturday.
6. Meeting ended with a motivated and enthusiastic feel.

Prof. Archana Saxena
Coordinator – E Cell – TOPAZ

Copy to : Director, Director Acad, Registrar, Principal, Advisors, HODs,
Concerned faculty mentors and coordinators

Activities by the Club

S. No.	Date and Venue	Name of the Activity
1.	7th Aug 2019 Venue: MBA Block (M301)	Introductory session about Entrepreneurship club
2.	14th August 2019 Venue: ME block (M301)	Introduction To Entrepreneurship
3.	28 th August 2019 Venue: - ME block (M301)	Idea Screening
4.	23rd Oct 2019 Venue – Gyan Mandir Auditorium	A Talk by “CII-Yi Yuva” on Thinking about India and its growth
5.	8 th Jan, 2020. venue: 1F3, Civil Block	Entrepreneurship
6.	22 nd Janauary 2020 Venue: -Civil block (1F3)	Interaction of Senior with beginners
7.	29 th Jan2020 Venue: -Civil block(1F3)	E-Quiz
8.	1 st 2 nd Feb 2020	Participation in E-summit at IIT Bombay
9.	06 th Feb 2020 Venue: A.P.J Abdul Kalam Seminar Hall, ME Block	Linked in: know-how workshop
10.	27 th FEB 2020 Venue:CS/IT Block Seminar Hall	CRICKET ATTACK Conducting IPL Auction Event
11.	16 th Jan, 2020	Meeting with MNIT E Cell
12.	23 rd Jan 2020	Talk by Hitesh Sharma ME: Hitesh Sharma First Year Students on Wednesday

Name of Event:-Club Meeting

Date:- 7th August 2019

Venue:- MBA Block (M301)

Time:- 1:30. - 3:30

Objective of The Event:- Introductory session about Entrepreneurship club

Details (Execution):-

Firstly there was a brief introduction among students and coordinators.

Discussed about importance of entrepreneurship club.

Talked about interest of students regarding entrepreneurship.

Sr. No.	NAME	Year	Branch
1.	Shubham Udsaria	2 nd year 3 rd sem	ECE
2.	Sangeeta Sharma	2 nd year 3 rd sem	ECE
3.	Sumedha Sharma	2nd year. 3rd. Sem	CS
4.	Sourabh Vyas	1 st year	EC
5.	Kunal Kaushik	2 nd year	EC



Name of Event:- Club Meeting

Date:- 14th August 2019

Venue:- Mechanical block(M301)

Time:- 1:30. - 3:30 P.M

Objective of The Event: Introduction To Entrepreneurship

Details(Execution):

Firstly there was a brief introduction among students and coordinators.

Discussed about importance of entrepreneurship club.

Talked about start-ups and how to find ideas for start-ups.

Also discussed about the implementation of start-ups .

Discussed about upcoming events and competition in the college.

At last they enlightened us with the benefits of joining entrepreneurship club

Sr. No.	NAME	Year	Branch
1.	Shubham Udsaria	2 nd year 3 rd Sem	ECE
2.	Sangeeta Sharma	2 nd year 3 rd Sem	ECE
3.	Sumedha Sharma	2nd year. 3rd. Sem	CS
4.	Sourabh Vyas	1 st year 1 Sem	EC
5.	Himanshu Choudhary	1 st year 1 Sem	CS
6.	TUSHAR THANVI	3rd year 5 SEM	
7.	Varsha Yadav	1st	IT
8.	yash Saxena	1st	IT
9.	Sudhanshu Swanani	3rd	IT
10	Kunal kaushik	2nd	ECE



Notice of Event: - Club Meeting**Date: -28th August 2019****Venue: Mechanical block (M301)****Time: - 1:30. - 3:30 P.M****Objective of The Event: - Idea Screening**

Details:

Idea screening is a process that evaluates and contrasts new product ideas to get the most promising ones for your business. Not every idea is relevant to your company. ... Through a successful idea screening process, it helps in focusing the whole product development process with a higher possibility of achieving success.

Sr. No.	NAME	Year	Branch
1.	Shubham Udsaria	2 nd year 3 rd Sem	ECE
2.	Sangeeta Sharma	2 nd year 3 rd Sem	ECE
3.	Sumedha Sharma	2nd year. 3rd. Sem	CS
4.	Sourabh Vyas	1 st year 1 Sem	EC
5.	Himanshu Choudhary	1 st year 1 Sem	CS
6.	TUSHAR THANVI	3rd year 5 SEM	
7.	Varsha Yadav	1st	IT
8.	yash Saxena	1st	IT
9.	Sudhanshu Swanani	3rd	IT
10	Kunal kaushik	2nd	ECE





Entrepreneurship Cell

INVITATION

Thinking about India and its growth

A Talk by “CII-Yi Yuva”

Venue – Gyan Mandir Auditorium

Date – 23/10/2019

Time – 12:15pm – 01:30pm

Confederation of Indian Industry (CII) is a Society having its office at Mantosh Sondhi Centre, 23 Institutional Area, Lodi Road, New Delhi 110003. Young Indians (Yi) is an initiative and integral part of the CII formed with an objective of creating a platform for Young Indian's to realize the dream of a developed nation. It has over 2500 direct members in 42 city chapters, and indirect membership of 15000 through its Yuva.

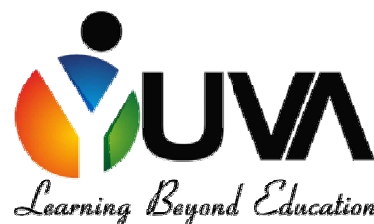
Through the CII Yi Yuva, Yi intends to provide an opportunity to start thinking and work for India, sowing the seeds of thinking about India and its growth at schools and colleges, an invaluable motivation for young minds to see how other young achievers are making a difference, bridging potential with achievement, a unique networking opportunity with peers across the country, developing leaders for tomorrow, an experience on leadership and team building and an opportunity to volunteer / participate in Yi events at the chapter and national level.

You are requested to attend the programme.

**Team
Entrepreneurship Cell
Incubation Centre**



**SKIT Entrepreneurship Cell – TOPAZ
Orientation @ SKIT**



Thinking about India and its growth

A Talk by “CII-Yi Yuva”

**Venue – Gyan Mandir Auditorium
Date – 23/10/2019**



Confederation of Indian Industry

- **Arpit Patni** (Yi Jaipur Yuva Chair)
- **Bhawna Sugandha** (Yi Jaipur Yuva Co-Chair)

Entrepreneurship – An introduction!

Date: 8th January, 2020. Wednesday.

Event venue: 1F3, Civil Block

Student coordinator: Prince Manay Bora

SKIT Entrepreneurship cell organised an event for the students of 1st year of institute in order to introduce them to the world of Entrepreneurship and the endless opportunities it offers.

Our incentive to held the event came from the awareness of the fact of need of job-creators and problem solvers and revolutionalrs in today's era of world.



As we all gathered, Ms. Geetika Patni, faculty coordinator of the event, discussed the ideas what exactly entrepreneurship means and why it's important. When an opiniated student concerned if it's all about problem solving, she disagreed and declared it as one of the aspects of it, not quite the whole thing.

As discussion progressed, she invited Priyanshu, 1st year student of ECE branch, who have made 500 USD through his skills, to address students.



He talked about his future project about building a messaging app. He reckoned there are far too many trolls and haters on social media. Thus we 'need' a community-oriented app which would cut off all the unwanted and unhelpful members.

Then, Prince Manay Bora, student coordinator of the event, reflected light on a huge problem in modern Indian society, that is, the increasing aimlessness in the life among youngsters and, thus the dangerous addiction to social media.

Ms. Geetika Patni concluded the event by agreeing on the mentioned topic, and said she's happy that someone recognized this problem and gives us hope that future would be bright and there's no need to worry too much.

Name of Event: Interaction of Senior with beginners

Date: -22nd January 2020

Venue: -Civil block (1F3)

Time: - 1:30. P.M - 3:30 P.M

Objective of the Event: - Guide 1st year students their way to move forward with the club.

Details:

Event started with a basic introduction of 1st year students. Seniors asked participants their primary incentives to join the TOPAZ at first place and made clear what they can expect from the club.

Further, as Chief faculty coordinator Dr. Archana Saxena joined us, we discussed possibilities of events we can organize within the club and the need of spreading awareness among our peers about Entrepreneurship, the endless opportunities it offers, and skills you learn doing it.

	NAME	Year	Mobile no.
1.	Deepak Meena	1 st year	8890296063
2.	Rishabh Panchal	1 st year	9852647179
3.	Pritish Mathur	1 st year.	8949089401
4.	Sourabh Vyas	1 st year	6877304697
5.	PriyanshuLohar	1 st year	8696026172
6.	TusharThanvi	3 rd year	9351735480
7.	Brijesh Nenwanni	1 st year	8529254764
8.	Prince Manay Bora	1 st year	9116308238
9.	Sudhanshu Swanani	3 rd year	7790927067



Notice of Event: - E-Quiz**Date: -29th January 2020****Venue: -Civil block(1F3)****Time: - 1:30. - 3:30 PM****Objective of The Event: - Encourage cell members to gain ton of knowledge about Businesses****Details:-**

After completion of on-spot registration of present candidates, coordinators explained participants the purpose, format, and rules of event. Participants had to write their answers on given notepads for each asked question in sequence. The quiz was based on various interesting facts and consisted total 16 questions of value of one mark each.

Sr. No.	NAME	Year	Branch
1.	Shubham Udsaria	2 nd year 3 rd Sem	ECE
2.	Sangeeta Sharma	2 nd year 3 rd Sem	ECE
3.	Sumedha Sharma	2nd year. 3rd. Sem	CS
4.	Sourabh Vyas	1 st year 1 Sem	EC
5.	Himanshu Choudhary	1 st year 1 Sem	CS
6.	TUSHAR THANVI	3rd year 5 SEM	
7.	Varsha Yadav	1st	IT
8.	yash Saxena	1st	IT
9.	Sudhanshu Swanani	3rd	IT
10	Kunal kaushik	2nd	ECE



Participation in E-summit at IIT Bombay

Date: -1st & 2nd February 2020

Venue: -IIT Bombay

Time: -8:00A.M -9:00 P.M

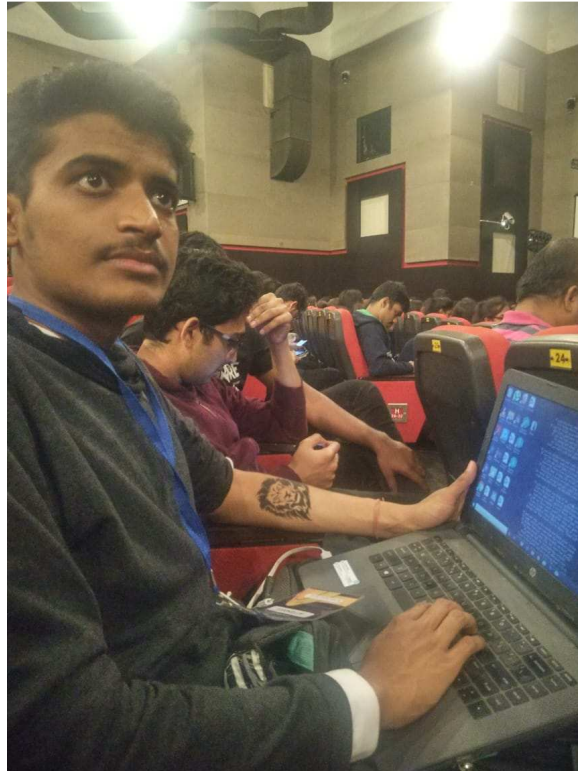
Objective of The Event: -To discuss ideas and insights in context of entrepreneurship and to give participants an exposure to the world,

Details:-

Event started with a basic informal introduction of 1st year students after student kits being distributed. There were interactive sessions to attend, food stalls to quench food thirsts, fun quiz, strategic etcetera games to play, speakers from all over the world from various work fields and businesses, who were such a treat to listen to. Day used to end with seminars of great personalities and influencers. It was a thrilling, self-reflectory and inspirational experience I promise you wouldn't want to miss.

Sr. No.	NAME	Year	Mobile no.
1.	Prince Manay Bora	1 st year	8890296063
2.	Sourabh Vyas	1 st year	6877304697







Notice of Event: - Linked in: know-how workshop

Date: -06th February 2020

Venue: -A.P.J Abdul Kalam Seminar Hall, Mechanical Block (First Floor)

Time: - 9:00. - 11:00 AM

Objective of The Event: - To make students well-acquainted with know-how of Linked in & Personal Branding.

Details:-

In 'Linked in: know-how workshop', Linked in local Jaipur team did spread awareness and educate students about Linked in, how it works, and how it can help them in building their careers and in developing their personal brand. They even gave "tips" on how you can have a meaningful conversation with some of the leading experts in your respective industries. They recommended students to make quality comments and posts on a daily basis to develop their following. They guided on job opportunities in various fields as content writing. They concluded it with an inspiring success story of a guy who made it big, starting from absolutely zero, using Linked in.

Sr. No.	NAME	Year	Branch
1.	Shubham Udsaria	2 nd year 3 rd Sem	ECE
2.	Sangeeta Sharma	2 nd year 3 rd Sem	ECE
3.	Sumedha Sharma	2nd year. 3rd. Sem	CS
4.	Sourabh Vyas	1 st year 1 Sem	EC
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6.	TUSHAR THANVI	3rd year 5 SEM	
7.	Varsha Yadav	1st	IT
8.	yash Saxena	1st	IT
9.	Sudhanshu Swanani	3rd	IT
10	Kunal kaushik	2nd	ECE



Notice of Event:-CRICKET ATTACK**Date:-27th FEBURARY 2020****Venue:-CS/IT Block Seminar Hall****Time:- 1:30. - 3:30 P.M****Objective of The Event:-Conducting IPL Auction Event****Details(Execution):-**

Cricket Attack was basically a non-technical fun event based on IPL AUCTION 2020. Conducted on 27 feb 2020 under the great annual fest PRAVAH conducted by TOPAZ (E-CELL) at CS/IT Block Seminar Hall. The event was full of fun, thrill, and the suspense. Consists of two round Quiz Round and the Auction Round.

QUIZ ROUND

Quiz had 20 questions in total related to IPL and the quiz was held online on KAHOOT! After the quiz top 2 teams among the total of 5 teams were awarded an extra purse value (Hypothetical Money) amount to bid in the auction round. Quiz round was so exciting and competitive. After that anchor and auctioneer MR. Yash Raj Mishra explained the rules and regulations to the teams.

AUCTION ROUND

Now coming to the auction round we had 5 teams and all of them were looking too excited to bid on their favourite player and also to manage the amount and complete their Squad of 11 players this round were going to test their management skill as well as cricket Knowledge. Bidding started and auctioneer started taking players name one by one with players displaying on the screen with their stats and base price and firstly batsmen came in the auction pool around 60 batsmen were displayed and the one who got the highest bid is none other than everyone favourite Cricket King - VIRAT KOHLI, he got a bid of 22 crores INR that creates a exciting and thrilling environment there. In the bowling Category LASTISH MALINGA got the Highest Bid of 19 crores INR. After these two categories a break was taken and then the thrill started again the teams lost most of their purse amount in buying bowlers and batsmen and

they left with too little amount for all rounders. Bidding started and Australian Allrounder SHANE WATSON got the highest bid of 9.5 Crores INR. This is the end of the final round and after that teams were compared on their player's stats and then a team from 1st yr IT Department won the first prize.







CRICKET ATTACK

IPL AUCTION 2020



DATE - 27 FEBRUARY 2020
VENUE - CS/IT SEMINAR HALL
TIME- 1 P.M. ONWARDS
Faculty coordinator
Dr. Archana Saxena
Student coordinator
Tushar Purohit (6376939192)
Sourabh Vyas (6377304697)

Cash Prize for winning team
participation certificate for all
Entry fee
50/-per person
150/-per team
team size - 3persons

Made with PosterMyWall.com

Meeting With MNIT E-Cell



Talk by Hitesh Sharma ME: Hitesh Sharma First Year Students on Wednesday

Batch - 2013/17

Mechanical Engineering

Working Domain:

Travel Industry, Textile Industry and Product Trading.

Company Incorporated:

[Jaipur Tempo Traveller \(2017\) and Srishti Textile \(2020\).](#)

www.jaipurtempotraveller.com, www.srishtitextile.com

Mr. Hitesh Sharma motivated the students by telling them about his journey of self & guided them about the ‘waste utilization’ and ‘producing renewable energy’, how and why he could not get official certifications even after creating a set up. He shared that now is he running his business successfully .

PARTICIPANTS OF NPTEL COURE ON ENTREPRENEURSHIP

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This NPTEL Course on Entrepreneurship...

Provides detailed overview of the multi-faceted domain of entrepreneurship

Demonstrates the importance of entrepreneurship as the foundation of industrial and business growth

Brings out several insights based on real-life case examples, and practical applications of theory, in a multi-disciplinary approach

Provides multiple constructs for entrepreneurs to be successful, and pathways for their companies to achieve sustainable growth

Upon Successful Completion of the Course...

The participants will gain an expansive and deep appreciation of entrepreneurship, and its pivotal role in the economy

The participants are likely to be able to approach entrepreneurship with clarity and focus, and an understanding of the key success factors as well as possible risks and mitigation strategies

A practicing entrepreneur is likely to be able to navigate the opportunities and challenges of entrepreneurship more effectively, with the several additional insights available

Department of Mechanical Engineering

"Alumni Visit" report under E-cell activity

Name of Alumni-Mr. Aditya Soni

Mo. No. 8769744236

Batch-2015-19

Current Profile-Start up (Noobnavi)

Name of Alumni-Mr. Harshit Jain

Mo. No. 9983468599

Batch-2015-19

Current Profile-Start up (Ro-ads)

Name of Alumni-Mr. Kuldeep Singh

Mo. No. 7791817523

Batch-2015-19

Current Profile-Start up (Ro-ads)

Date of Interaction-03 Feb 2020

Venue –Meghnad shah seminar hall

Topic of Talk-Entrepreneurship

No. of students attended-32

(Sem-8thsem, 6thsem)

Faculty coordinator –Yogesh Kumar Sharma Mo. No. 8890072863



Talk 1:

Mr. Aditya Soni who was graduated in 2019 and now working on his own start-up named **NOOBNAVI** has shared his experience his journey, he also shared various challenging phases relevant to sustainability of his design of idea and various challenges he has faced.

He explores the importance of landing page so that student who is planning to come up with his own idea can come to know how it will be useful with expert's reviews.

Also he thrown light that what is the importance of prototype while you are design your idea

With the query among the students he provided the information on a risk of stolen of idea. With the same consequences he explores the various platforms to get funding to explore the business. He explained about boot funding, pre seed funding and seed funding and what the criteria to avail those facilities is. After this session students raised their queries. They asked various questions like: -

What is necessary to get your idea safe while you are discussing with people?

What is the major risk factor?

What is the most relevant time to start to work on your own idea? Is it can be started with pursuing final year?

Talk 2:

The next talk was held by **Mr. Kuldeep Singh** and **Mr. Harshit Jain** from **RO-Ads**. During the talk **Mr. Kuldeep** presented his aspects while entrepreneur with such wonderful presentation. He covered a number of points. Also he spoke about the risk of leaking the idea among people. To steal the idea is just an aspect, the strategy and plan of execution is very important. The various points he shared with the students are:

1. Execution plan of idea is important
2. Idea can't be protected.
3. Patent your design, not an idea. The idea should be favourable for society.

4. Capital investment
5. Processing issue (includes solving unknown problems)
6. Team building
7. Emotional issues include your social values
8. Tax and laws
9. Type of funding

He told about basic mistakes that most students do while start to work for your own. **Mr. Harshit** made aware the students about various challenges a person has to face while besides pursuing a job he/ she pursue his/her own start-up and business.

The session was hosted by **Mr. Yogesh Kumar Sharma**, under guidance of **Dr. Dheeraj Joshi (Head, Mechanical Department)** and **Prof. Archana Saxena (Coordinator E- Cell)**

Department of Electrical Engineering

Following Alumni ENTREPRENEURS visited the department

S. No.	Name	Batch	Mo no & Email	Current Profile
1.	Kirti Sarraf	2012	9413824678 sarraf.kirti90@gmail.com	Businessman, Chandiwala Jewellers, Dausa
2.	Anurag Kaushik	2015	7597707791 Anurag008churu@gmail.com	Owner, Crystal Dew (manufactures nano tech. based glass-coating for vehicles) + Business Development Manager at OYO
3	Gaurav Khatri	2015	Gauravkhatri2206@gmail.com	Businessman, textiles, Hindaun city.

Department of Electronics and Communication Engineering

Entrepreneurship/ Startup Projects undertaken by ECE Department in 2019-20

Vikas Pathak (Associate Professor)

+91-8503856191, vikaspathak85@gmail.com

S. No.	Name of Student	Batch	Startup Project details (Name, Nature, Field, year of beginning, funded of self financed etc.) Web site / mail id, ph. no	Faculty mentor (s)
1.	Faculty Project	2019-20	Soldering Reflow Machine	Kiran Rathi, Pooja Chaudhary
2.	Ritwik Chaturvedi	2019-20	Smart street light system	Rukhsar Zafar
3.	Udyan Srivastava, Vipul Gupta, Ahwini Malav	2019-20	Virtual Lab Development for Electronic practicals	Priyanka Sharma
4.	Faculty Project	2019-20	Environment controlling for mushroom irrigation	Ankit Agrawal, Rahul Pandey, Monika Mathur

Alumni Entrepreneur

Mr. Rajesh Sharma

BE (Electronics & Communication Engineering), 2003-07 batch

Founder & Director Enertrak Instruments Pvt Ltd

RIICO Sitapura

Email : raj.enertak@gmail.com



It is always pleasant to remember my institute and my teachers. I passed BE in ECE in the year 2007. I remember teachers were very much supportive. Whole day used to be busy with academic and other activities. Every Saturday in second half we used to participate in extracurricular activities. I am continuously in touch with our teachers and seek guidance.

After completing BE I joined Genus Power Infrastructures Ltd and has worked in a variety of business development roles. After having work experience of 4 years in Marketing and Product management I and Mr. Arvind Kaul (BE-MREC Jaipur) jointly started this setup in 2011 known as **ENERTRAK INSTRUMENTS PVT LTD** situated in RIICO Sitapura.

Enertrak was started with a small team of 10 technical people and presently the total number of employees in Enertrak family is about 100 with a total Turn Over of about 15 Cr.

Enertrak is an Electronic Controller manufacturing company involved in the space of research and design of AMF and BTS Controllers suitable for data monitoring in the space of telecommunication infrastructure. With a heavy focus on smart electronics hardware and IoT being the foundation of our devices, we have been able to manufacture and install one of the highest precision DG set controllers and Smart Panel meters in the country, with thousands already up and running in the field. The company is based at Jaipur and within house RnD it has been able to create a niche market in the field of BTS monitoring systems. All products are indigenously designed and have been manufactured to suit the harsh requirements of Indian conditions.

Enertrak has obtained ISO 9001 and ISO 14001 certifications and the products are CE certified thereby ensuring high quality of product and services. The company is also working in the space of Pre Paid Energy Monitoring Systems, Digital Panel meters and Solar VFD Systems

Our company works on four major domains of GENSETs, Power Measuring instruments, Smart Electronics and customized software based applications.

Company manufactures electronic controllers for automobile industries, builders, IOT, Genset Manufacturers and telecom sector. The key products are as follows:

1. Panel Meters
2. Prepaid Meters
3. Genset Controllers for automation
4. 2G/3G/4G Modems for communication
5. BTS controllers for telecom operators
6. IOT Panels for Remote monitoring of systems etc

Presently company is working with business giants like

1. Delta Electronics India Pvt Ltd
2. Eicher Engines (Tafe Motors and Tractors Ltd)
3. Gardner Denever India Ltd
4. Neptune India Ltd
5. Sonalika Tractors
6. REIL etc

There is a lot scope in manufacturing sector specially now when 'Made in India' is being promoted.

I wish to say to my juniors and budding entrepreneurs that remain focused, move ahead step by step and do not get dishearten by failure or hardship. I am always available to students who are planning for a 'start up', Students you are welcome to Enertrek for visit and also for internships.

Thank you Entrepreneurship Cell and SKIT Times for inviting me for this write- up.

Be Vocal for Local @ Atmanirbhar Bharat

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