



SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN
(An Autonomous Institute Affiliated to Rajasthan Technical University, Kota)

#The Enlightening DMS

Kshitij

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Department of Management Studies



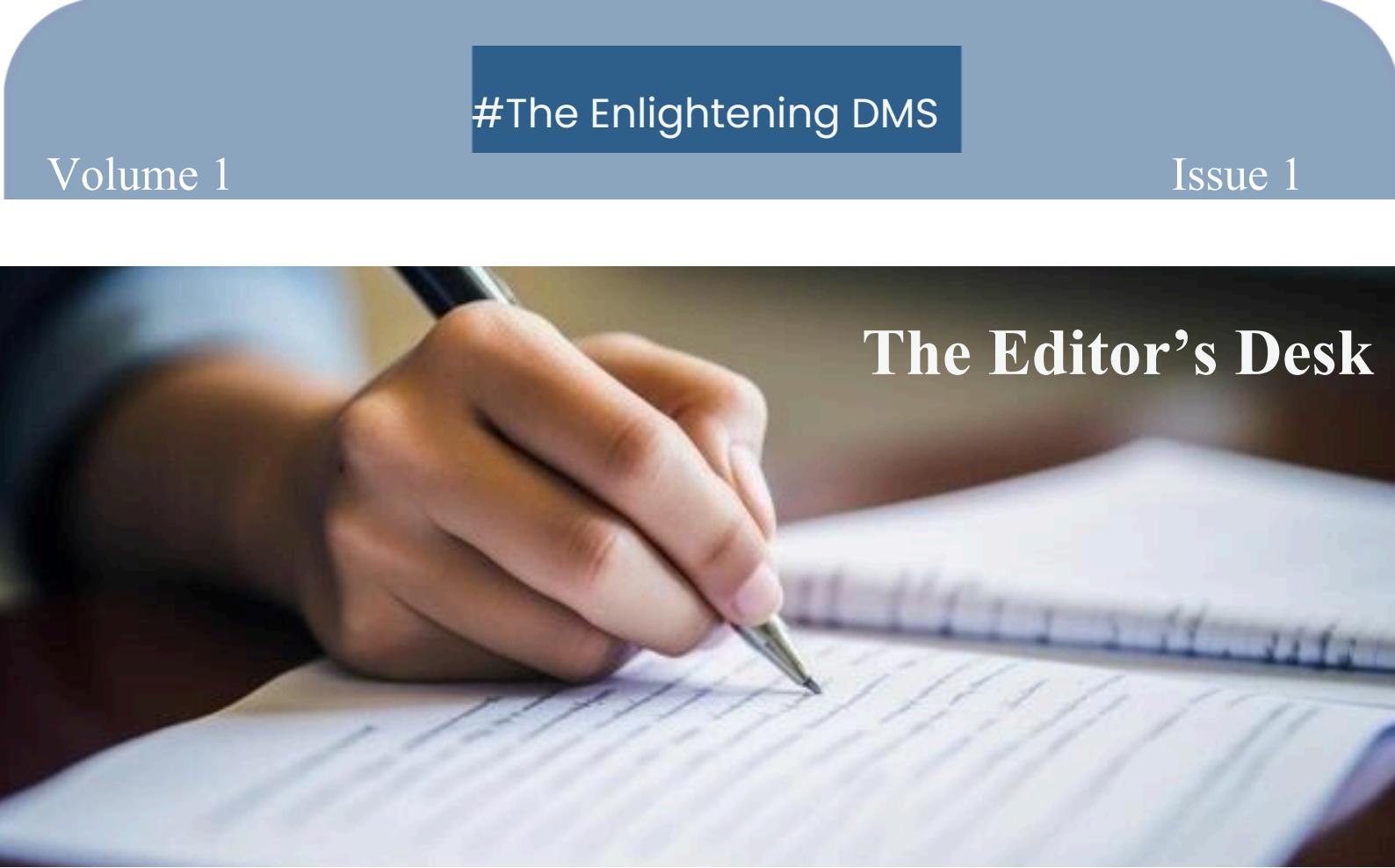
**Highlights: Orientation, FreshHitz,
Inhouse Training, International Conference, Industrial Visit,
International FDP, Expert Lectures**



Dr. Savita Choudhary
Head
Department of Management Studies

It gives me immense pleasure to share this edition of the Department of Management Studies newsletter, a reflection of the vibrant academic culture and dynamic learning environment that we nurture here at SKIT. Management education is not merely about acquiring knowledge—it is about shaping perspectives, developing leadership skills, and cultivating a spirit of innovation and responsibility. Our department has always strived to create an ecosystem where students are encouraged to think critically, act ethically, and contribute meaningfully to society as well as corporate world. This newsletter is a humble attempt to capture the achievements, initiatives, and milestones of our department. From thought-provoking seminars and workshops to enriching industrial visits and research pursuits, every activity has been designed with the vision of bridging the gap between academia and industry. The dedication of our faculty members, the enthusiasm of our students, and the support of our alumni and collaborators have been the driving force behind our consistent progress.





The Editor's Desk

It gives us immense pleasure to present the first edition of our Department of Management Studies newsletter. This platform reflects the vibrant academic culture, innovative ideas, and dynamic achievements of our students and faculty. At SKIT, we believe management education is not just about classrooms and theories but about nurturing leadership, creativity, and a spirit of continuous learning. Through this newsletter, we aim to capture the essence of our department's activities, from academic excellence and industry interactions to cultural events and research pursuits. We sincerely hope this edition inspires readers, strengthens our collective vision, and showcases the dedication that drives our department forward.

Chief Editor-
Dr. Ona Ladiwal
Professor, DMS

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Raghvendra Singh
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“Shubharambh : Empowering Future Managers”

Orientation Program for MBA (2025-2027)

The Department of Management Studies (DMS), SKIT, Jaipur organized its MBA Orientation Program “Shubharambh: Empowering Future Managers” on 4 September 2025 to welcome the MBA batch of 2025–2027. The event began with Saraswati Vandana and Lamp Lighting, followed by a welcome address by Dr. Savita Choudhary. Dignitaries including Shri Jaipal Meel, Prof. (Dr.) S. L. Surana, and Prof. (Dr.) Ramesh Pachar encouraged students to pursue discipline, innovation, and growth. Guest speakers Ms. Devishwari Prajapat, Mr. Mukesh Vyas, and Prof. Anil Mehta also shared insights on entrepreneurship, leadership, and ethics, and the International Conference poster was unveiled. An expert session by Ms. Ranoo Nathany Srivastava on essential managerial skills added practical learning to the programme. The event concluded with a Vote of Thanks by Dr. Atul Gupta, leaving the students inspired and excited for their journey ahead.



FreshHitz 2K25

The Department of Management Studies organized a vibrant MBA Fresher's event titled "FreshHitz 2K25" on 4th October 2025 at the Gyan Mandir Auditorium. The program was designed to warmly welcome newly admitted MBA first-semester students and help them integrate into the departmental culture. The event began with a traditional lamp-lighting ceremony in reverence to Goddess Saraswati, followed by a devotional bhajan that set a serene tone. Dr. Savita Choudhary, Head of the Department, addressed the gathering and extended her best wishes to the freshers, encouraging them to embrace academic excellence and holistic development. The celebration featured a range of cultural performances, competitions, and interactive games such as Puzzle Run, creating an atmosphere of enthusiasm and camaraderie between juniors and seniors. Winners were felicitated with prizes and special titles by faculty members, adding excitement and recognition to the event. The program concluded with a dinner that provided an opportunity for students and faculty to interact informally and strengthen departmental bonds. Conducted under the supervision of Faculty Coordinator Dr. Maneesha Kaushik, "FreshHitz 2K25" successfully fostered unity, confidence, and a positive start to the academic journey of the new MBA batch.



In-house Training Program on Technical & Managerial Skills

The Department of Management Studies conducted focused technical training sessions designed to strengthen students' professional competency in management. The first session, AI & Tools, delivered by Mr. Mukesh Vyas (Senior Consultant, Infosys), introduced students to practical applications of emerging AI platforms such as ChatGPT, Canva AI, Notion AI, and Google Gemini. The session emphasized responsible AI use, automation, data-driven decision-making, and the growing relevance of digital tools in modern business environments. Alongside demonstrations, students explored how AI enhances productivity, creativity, and analytical thinking. The second technical session, HRM Basic Terminologies, was conducted by Dr. Ona Ladiwal, focusing on foundational concepts like recruitment, selection, performance appraisal, compensation, and employee relations. These essential HR terms were explained through corporate examples, helping students connect theory with organisational practice. A quiz activity added an interactive element, allowing students to reinforce HR concepts in a practical, engaging manner. Together, both sessions strengthened students' technical understanding essential for managerial roles.



In-house Training Program on Communication & Personal Development

The Third training session was on Your Degree and Your Day-to-Day Life, delivered by Mr. Subrojeet Gupta. This session helped students understand how classroom learning extends beyond academics into daily professional behaviour. Time management, communication, decision-making, and problem-solving were highlighted as essential life skills. Through relatable examples and discussions, students were encouraged to view their degree as a tool for personal growth and confident workplace readiness. The forth session, Communication & CriticalThinking – Art of Cracking Interviews, was conducted by Ms. Anushree Dixit. This workshop covered grooming, body language, clarity in speech, and interview etiquette. Students learned to express ideas confidently, structure responses effectively, and develop a strong personal presence during interviews. The session helped build confidence, critical thinking, and self-presentation skills, completing the soft-skill development needed for industry preparedness. The In-house training program is coordinated by Dr. Ona Ladiwal



Industrial Visits

The Department of Management Studies organized three industrial visits to provide MBA students with practical industry exposure. The first visit was to Dev Milk Foods Pvt. Ltd. (FRUBON), where students observed modern dairy and ice-cream manufacturing, quality control processes, and large-scale supply chain operations, gaining insights into production, branding, and FMCG management. The second visit was to Design2Occupancy Services LLP (D2O/D2C), a leading sustainability consulting firm. Students learned about energy auditing, green building practices, digital simulation tools, and the growing importance of ESG and environmental compliance in modern businesses. The Third visit was to Saras Sankul, Jaipur Dairy, where students explored cooperative dairy operations, including milk procurement, processing, packaging, and distribution. The visit highlighted quality assurance, farmer- centric systems, and efficient supply-chain management.



Alumni Interaction

The Department of Management Studies organized two Alumni Interaction sessions under the Synergy initiative to connect students with real corporate experiences. In the first session, alumna Ms. Ekta Modi (MBA 2021–2023), currently an Operations Associate in R2R, shared her professional journey and highlighted the importance of perseverance, adaptability, and continuous learning. She emphasized soft skills, teamwork, internships, and networking as essential tools for career growth while explaining the R2R process in finance operations. The second session featured Mr. Rohan Kotia and Ms. Payal Gupta (MBA 2023– 2025), who discussed transitioning into the corporate world. Rohan focused on analytical thinking, upskilling, and balancing technical and interpersonal abilities, while Payal stressed discipline, time management, and overcoming initial career challenges with resilience. Their guidance offered students clarity on placement readiness, communication, leadership, and professional ethics.



International Faculty Development Program

The Department of Management Studies, in collaboration with Eudoxia Research University, USA, conducted a ten-day virtual International Faculty Development Program on “Ethical Application of AI in Higher Education” from 8–17 September 2025. The programme engaged 120 faculty members, focusing on AI-driven teaching, research, and administration while emphasizing ethics, academic integrity, and NEP 2020 guidelines.

Sessions covered ethical foundations of AI, use of advanced AI tools, administrative automation, and responsible application of Generative AI, along with hands-on training. The FDP highlighted that AI should augment educators rather than replace them. Key takeaways stressed transparency, ethical usage, institutional readiness, and the importance of AI literacy for future-ready education.



ICMBE-2025

The Department of Management Studies, SKIT M&G, Jaipur, successfully organized the International Conference on Management, Business, and Economy (ICMBE-2025) on December 2– 3, 2025. The conference brought together academicians, industry leaders, researchers, and policymakers to discuss emerging trends in management, business, economics, and technology, with a focus on digital transformation, sustainability, ESG practices, and entrepreneurship. The event began with Saraswati Vandana and the ceremonial lamp lighting, followed by the Welcome Address of Prof. S. L. Surana and the conference theme presented by Dr. Ajay Verma. Special guest Dr. Rajesh Methi highlighted civic responsibility and India's self-reliance, while Guest of Honour Ms. Anila Choraria shared MSME opportunities for students and young entrepreneurs. Mr. Amit Nayyar spoke on AI and emerging technologies, and Chief Guest Mr. Manjul Mathur inspired participants with insights from his distinguished career in Indian Railways. ICMBE-2025 featured four plenary sessions on global economy, leadership, digital transformation, and responsible business practices. Speakers such as Dr. Ankur Shukla, Mr. Sebastian Saladino, and Dr. Happy Agrawal shared their expertise, while research scholars presented papers on innovative management, fintech, and sustainability. The conference concluded with a Vote of Thanks by Mr. Tarun Sharma, Convener of ICMBE-2025, acknowledging the efforts of speakers, participants, and organizing teams. Dr. Savita Choudhary, HoD, Department of Management Studies, SKIT M&G, appreciated the collaborative spirit and the meaningful knowledge exchange facilitated by the event. ICMBE- 2025 provided valuable insights, fostered academic– industry collaboration, and inspired participants to embrace innovation, ethical leadership, and sustainability in their professional journeys.



*Expert Lecture on
"Resume Building & LinkedIn Essentials"
September 19, 2025*

The Department of Management Studies, SKIT Jaipur, organized an expert lecture on “Resume Building & LinkedIn Essentials” by Mr. Aman Kapoor, Senior Professor at IIDE, Delhi. The session focused on improving students’ resume-writing skills and effective use of LinkedIn for professional networking and career growth. Mr. Kapoor emphasized structured resumes, achievement-based content, and LinkedIn profile optimization through strong headlines, summaries, and relevant keywords. The interactive session included practical examples and addressed student queries on resume gaps, visibility, and recruiter expectations. The session was coordinated by Mr. Tarun Sharma.

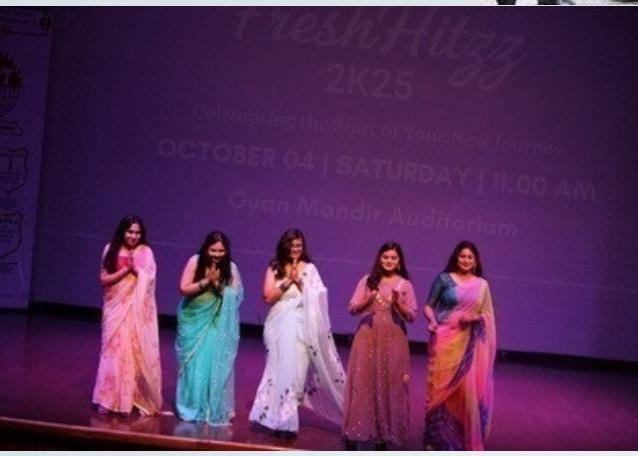


Expert Lecture on
“Sustainable and innovative Business Practices in Management”
September 10, 2025

The Department of Management Studies, SKIT Jaipur, organized a guest lecture in Management” on September 10, 2025. The session was delivered by Mr.Ashu Gupta, Managing Partner, Design2Occupancy, and focused on the growing importance of sustainability in modern business. Mr. Gupta discussed sustainability as a core business strategy, shared real-world and sustainability consultancy, green finance, and responsible management. The session helped students understand how sustainable practices drive innovation and profitability. Dr. Savita Choudhary, HoD-DMS, welcomed the guest, while Dr. Atul Gupta, Dy.HoD-DMS, presented the lecture theme. The session concluded with an interactive Q&A, enriching students knowledge and inspiring them toward sustainable business practices.



Picturesque Campus from the lens of students



*Picturesque
Campus from the lens of students*





**SWAMI KESHVANAND INSTITUTE OF
TECHNOLOGY, MANAGEMENT & GRAMOTHAN**

(Accredited by NAAC with A++ Grade)

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