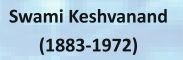




ON



# 02<sup>nd</sup> - 03<sup>rd</sup> December, 2025

# DEPARTMENT OF MANAGEMENT STUDIES

**(An Autonomous Institute Affiliated to Rajasthan Technical University, Kota)**



# ICMBE - 2025

## INVITATION TO SKIT M&G

### INTERNATIONAL CONFERENCE ON “MANAGEMENT, BUSINESS AND ECONOMY” (ICMBE)

The Department of Management Studies, Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur, cordially invites you to participate in the International Conference on “Management, Business and Economy” scheduled on 02<sup>nd</sup> and 03<sup>rd</sup> December, 2025 at SKIT M&G Jaipur. We look forward to welcoming academicians, researchers, industry experts and professionals from across the globe for two enriching days of knowledge sharing, networking and collaboration. Your valued presence will make this event truly memorable.

## ABOUT THE CONFERENCE

The International Conference on Management, Business and Economy (2<sup>nd</sup>–3<sup>rd</sup> December 2025) aims to bring together academicians, researchers, industry experts, policymakers, and practitioners on a common platform to deliberate upon the emerging trends, challenges, and opportunities shaping the global economy. In today's rapidly transforming business landscape, issues such as sustainability, digital transformation, FinTech, entrepreneurship, ESG practices, and policy reforms like GST have become central to future growth and competitiveness. This conference seeks to foster interdisciplinary dialogue, encourage innovative thinking, and promote collaboration between academia and industry. It also endeavors to inspire young scholars and future leaders by exposing them to global perspectives, best practices, and forward-looking strategies essential for driving inclusive and sustainable development.

## SUB-THEMES OF THE CONFERENCE ARE :

### Sub Theme 1: Global Economy, Trade and Sustainable Growth

- ❖ The role of MSMEs, agriculture and rural development in inclusive growth.
- ❖ Smart cities, urbanization trends and global challenges in uncertain economies.
- ❖ Geopolitical shifts, global trade wars and their economic implications.
- ❖ Post-pandemic recovery, resilience and sustainable development models.
- ❖ Inflation, recession, and the future of global monetary policies.
- ❖ Government schemes, GST reforms and evolving tax policies.
- ❖ Skill development, youth empowerment and shaping the future workforce.
- ❖ Global perspectives on sustainable supply chains and cross-border integration.
- ❖ Balancing economic growth with climate change and environmental priorities.

### Sub Theme 3: Technology, Digital Transformation and Emerging Business Models

- ❖ Artificial Intelligence, IoT, robotics and automation in business.
- ❖ Blockchain, cryptocurrencies and decentralized finance (DeFi).
- ❖ FinTech innovations, digital banking and financial inclusion.
- ❖ Cybersecurity, data privacy and digital governance.
- ❖ Big data, predictive analytics and business decision-making.
- ❖ Digital supply chain transformation and Industry 4.0 applications.
- ❖ E-commerce platforms and evolving consumer behavior.
- ❖ Service delivery innovation and the gig/digital economy.
- ❖ The role of digital platforms in shaping global competitiveness.

### Sub Theme 2: Business Management, Strategy and Leadership

- ❖ Strategic and change management in volatile environments.
- ❖ Business ethics, corporate governance and responsible management.
- ❖ Leadership for innovation, competitiveness and sustainability.
- ❖ HRM in digital, hybrid and AI-driven workplace models.
- ❖ Crisis management and building organizational resilience.
- ❖ New-age marketing strategies in a global digital economy.
- ❖ Youth and entrepreneurial leadership for future growth.
- ❖ Inclusive and diverse workplace practices in global businesses.
- ❖ Collaboration models: corporate innovation hubs, start-ups and ecosystems.

### Sub Theme 4: Environmental, Social and Governance (ESG), Entrepreneurship and Responsible Business Practices

- ❖ ESG standards, reporting and corporate compliance frameworks.
- ❖ Clean energy, green financing and sustainable technologies.
- ❖ Circular economy, waste management and ecological engineering.
- ❖ CSR, stakeholder engagement and community development.
- ❖ Climate change adaptation strategies for businesses.
- ❖ Social and green entrepreneurship for inclusive growth.
- ❖ Women entrepreneurs, family business succession and governance models.
- ❖ Ethical dilemmas in management and responsible decision-making.
- ❖ Global start-up financing, angel investments and venture capital trends.

## OBJECTIVES OF THE CONFERENCE

- ❖ Provide an interdisciplinary platform for academicians, researchers, industry professionals, policymakers and practitioners.
- ❖ Explore emerging opportunities, challenges and policy reforms shaping the global economy.
- ❖ Foster dialogue and collaboration among diverse stakeholders.
- ❖ Encourage knowledge exchange and networking between academia, industry and young scholars.
- ❖ Inspire and equip future leaders and entrepreneurs with practical tools and strategies.

## WHO CAN PARTICIPATE

Academicians, Research Scholars, Industry Experts, Policy Makers, Entrepreneurs and Students shaping the future of business and the economy.

## KEY SPEAKERS

Eminent corporate leaders, senior policymakers, regulatory representatives, distinguished academicians and renowned industry experts.



## DATE

TUESDAY & WEDNESDAY  
02<sup>nd</sup> - 03<sup>rd</sup>  
DECEMBER, 2025

## VENUE

GYAN MANDIR AUDITORIUM &  
J.C. BOSE SEMINAR HALL,  
SKIT M&G, JAIPUR

## SESSION PLAN

Session I:  
Global Economy,  
Trade & Future  
Outlook

Focus: Global trade,  
policy reforms,  
MSMEs, smart cities,  
recovery, workforce.

Session II:  
Business  
Management,  
Leadership & Strategy

Focus: Management  
in dynamic  
environments,  
governance, HRM,  
innovation, start ups.

Session III:  
Digital Transformation  
& Emerging  
Business Models

Focus: AI, IoT,  
FinTech, blockchain,  
cybersecurity,  
Industry 4.0, e-  
commerce.

Session IV: ESG,  
Entrepreneurship  
& Responsible  
Business Practices

Focus: ESG frameworks,  
sustainability, CSR,  
social/green  
entrepreneurship,  
start-up financing.

## PAPERS & PUBLICATIONS

- ❖ All accepted papers will be published in the Conference Proceedings with ISBN.
- ❖ Selected high-quality papers may be considered for International SKIT Research Journal (ISSN 2278-2508) and SCOPUS/UGC Care-listed journals (subject to additional charges).

## MODE OF CONFERENCE

The conference will be conducted in  
Hybrid Mode

## AWARD FOR OUTSTANDING PAPERS

In line with the philosophy of our institute for promoting qualitative contribution in research and academics, the conference has instituted reward for the outstanding papers selected with a certificate of Appreciation and Cash Prize of:

Reward	Rs.
First Prize	3000
Second Prize	2500
Third Prize	2000

## CALL FOR PAPERS: GUIDELINES

- ❖ Authors are invited to submit papers for presentation at the International Conference on "Management, Business, and Economy."
- ❖ Selection of papers will be based on an abstract not exceeding 300 words, clearly indicating the purpose of the research, methodology, major results, implications and key references.
- ❖ Only abstracts approved by the review committee will be considered for full paper submission.
- ❖ The complete paper should not exceed 5,000 words and must be submitted electronically via email.
- ❖ The abstract and full paper should be typed on A4 size paper, with 1.5 line spacing, justified text, 1-inch margins on all sides and in 12-point
- ❖ Times New Roman font using MS Word. Submissions in PDF format will not be accepted.
- ❖ Graphs, tables, or exhibits should be submitted in JPEG format or in formats compatible with MS Office (Word/Excel).
- ❖ Authors are requested to send the title of their presentation along with the abstract to [mbaconference@skit.ac.in](mailto:mbaconference@skit.ac.in) by 28th October 2025.

## IMPORTANT DATES FOR AUTHORS

Last date for submission of abstract	28 <sup>th</sup> October, 2025
Confirmation regarding the acceptance of abstract	30 <sup>th</sup> October, 2025
Last date for submission full length papers	25 <sup>th</sup> November, 2025
Last date of registration	30 <sup>th</sup> November, 2025
Email: <a href="mailto:mbaconference@skit.ac.in">mbaconference@skit.ac.in</a> (For any assistance regarding paper submission and related matters.)	

## PARTICIPATION FEE

### REGISTRATION FEE DETAILS

Category	Indian Delegates (₹)	Foreign Delegates (USD)
Industry/Corporate	₹1,000	\$12.06
Academician / Faculty (outside SKIT M&G)	₹700	\$8.45
Research Scholar/Student (outside SKIT M&G)	₹500	\$6.03

## REGISTRATION

- ❖ Confirmation of registration for the conference shall be subject to the payment of registration fee and submission of the registration form.
- ❖ Payment once made shall not be refunded. All transfers are non-refundable in nature. No TA/DA shall be granted to participants.
- ❖ The registration fee includes conference kit, refreshments and lunch, but does not include accommodation. A list of nearby hotels will be shared by the organizing team if required. Accommodation at SKIT M&G Campus Guest House is available on a chargeable basis upon prior request.
- ❖ A certificate will be awarded to every participant who duly submits and presents their paper.
- ❖ Accepted papers, after peer review, shall be considered for publication.

## SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY MANAGEMENT AND GRAMOTHAN, JAIPUR

Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur was established in the year 2000 by a team of committed professionals and academicians. SKIT M&G enjoys the reputation of being one of the premier institutes in northern India, possessing qualified and experienced faculty along with well-developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT M&G an educational paradise. All the courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi). The institute has been successful in obtaining the highest possible NAAC - A++ Grade with 3.67 institutional CGPA on a 4 point scale. SKIT M&G is now among the top institutions of India and the only affiliated technical institute in Rajasthan state to have earned an A++ grade by National Assessment and Accreditation Council (NAAC).

## PATRON

Shri Raja Ram Meel, Patron, SKIT M&G  
Shri Surja Ram Meel, Chairman, SKIT M&G

## ADVISORS

Shri Jaipal Meel, Director, SKIT M&G  
Prof. S. L. Surana, Director (Academics), SKIT M&G  
Mrs. Rachna Meel, Registrar, SKIT M&G  
Prof. Ramesh Kumar Pachar, Principal, SKIT M&G  
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Dr. Rishi Vyas, HOD (Physics), SKIT M&G  
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Dr. Dheeraj Joshi, Coordinator- IQAC, SKIT M&G  
Dr. Mukesh Arora, President- Institution's Innovation Council (IIC), SKIT M&G  
Dr. Amber Srivastava, Head, Training & Placement, SKIT M&G  
Dr. Virendra Swaroop Sangtani, Head- OFA, SKIT M&G  
Dr. Neha Purohit, Head- OSA, SKIT M&G

## REGISTRATION & FEE PAYMENT

Separate registration and fee payment links are provided for each category:



## ABOUT JAIPUR: THE PINK CITY

Jaipur is named after its founder, the warrior and astronomer, Sawai Jai Singh II. It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra and Jaipur. The old Jaipur painted in pink colour can grip any visitor with admiration. Stunning backdrop of ancient forts Nahargarh, Amber, Jaigarh and Moti Dungri are dramatic testimonials of the by-gone era. It has been ranked as the seventh best place to visit in Asia.

## DEPARTMENT OF MANAGEMENT STUDIES

In its endeavor to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in the Techno-managerial environment, the institute established the Department of Management Studies in the academic year 2006-2007. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned visiting faculty members from other institutes. To enhance the horizon of knowledge, various conferences, Seminars, Workshops and Entrepreneurial Activities are organized regularly.

## FACILITATOR

Dr. Savita Choudhary, HOD (DMS), SKIT M&G

## CONVENER

Dr. Ajay Verma, Associate Professor, DMS, SKIT M&G (94147 79335)  
Mr. Tarun Sharma, Assistant Professor, DMS, SKIT M&G (77918 09924)

## ORGANIZING COMMITTEE

Dr. Ona Ladiwal  
Dr. Atul Gupta  
Dr. Maneesha Kaushik  
Dr. Khushbhu Bhardwaj  
Mr. Subhrojeet Gupta

## CONFERENCE SECRETARIAT

Mr. Dileep Singh Gurjar  
Mr. Yogesh Sharma  
Mr. Shiv Prasad Sharma

## ADDRESS

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