

Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur
(An Autonomous Institute Affiliated to Rajasthan Technical University, Kota)

Teaching and Examination Scheme(SEMESTER III AND IV)

Master of Business Administration (MBA)

Sr. No.	CODE	YEAR	SEM.	Course Code	Course Name	Category	Teaching Scheme			Exam Hrs.	Marks			Credit
							L	T	P		CIE	SEE	Total	
Theory Courses : Dual Specialization is proposed: Six Subjects (Three from each group) The student will get specialized in two Majors.														
1	MBA	II	III	Group-1	ELECTIVE-1	PEC	3	-	-	3	40	60	100	3
2	MBA	II	III		ELECTIVE-2	PEC	3	-	-	3	40	60	100	3
3	MBA	II	III		ELECTIVE-3	PEC	3	-	-	3	40	60	100	3
4	MBA	II	III	Group-2	ELECTIVE-1	PEC	3	-	-	3	40	60	100	3
5	MBA	II	III		ELECTIVE-2	PEC	3	-	-	3	40	60	100	3
6	MBA	II	III		ELECTIVE-3	PEC	3	-	-	3	40	60	100	3
7	MBA	II	III	NP99.XX	AUDIT COURSE	MCC	-	-	-	3	40	60	100	0
8	MBA	II	III	MSCCPT360	Summer Training Project Report	REW	-	-	6	-	120	80	200	3
9	MBA	II	III	MSXXPP311	Major Lab (Functional Area I)	PEC	-	-	2	3	60	40	100	1
10	MBA	II	III	MSXXPP312	Major Lab (Functional Area II)	PEC	-	-	2	3	60	40	100	1
11	MBA	II	III	MSCCPP320	Managerial Skills Development Lab	PCC	-	-	2	3	60	40	100	1
											Total Credit			24

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Student is required to select three elective courses from any two of the following groups														
				Group A [FINANCE]										
1	MBA	II	III	MSFMPL311	Security Analysis & Portfolio Management	PEC	3	-	-	3	40	60	100	3
2	MBA	II	III	MSFMPL312	International Financial Management	PEC	3	-	-	3	40	60	100	3
3	MBA	II	III	MSFMPL313	Marketing of Financial Services	PEC	3	-	-	3	40	60	100	3
4	MBA	II	III	MSFMPL314	Corporate Taxation	PEC	3	-	-	3	40	60	100	3
5	MBA	II	III	MSFMPL315	Banking and Finance	PEC	3	-	-	3	40	60	100	3
				Group B [MARKETING]										
1	MBA	II	III	MSMMPL311	Integrated Marketing Communication	PEC	3	-	-	3	40	60	100	3
2	MBA	II	III	MSMMPL312	Retail Management	PEC	3	-	-	3	40	60	100	3
3	MBA	II	III	MSMMPL313	Sales Distribution and Logistics Management	PEC	3	-	-	3	40	60	100	3
4	MBA	II	III	MSMMPL314	Product & Brand Management	PEC	3	-	-	3	40	60	100	3
5	MBA	II	III	MSMMPL315	Industrial Marketing	PEC	3	-	-	3	40	60	100	3
				Group C [HUMAN RESOURCE MANAGEMENT]										
1	MBA	II	III	MSHRPL311	Training & Development	PEC	3	-	-	3	40	60	100	3
2	MBA	II	III	MSHRPL312	Strategic Human Resource Management	PEC	3	-	-	3	40	60	100	3
3	MBA	II	III	MSHRPL313	Manpower Planning	PEC	3	-	-	3	40	60	100	3
4	MBA	II	III	MSHRPL314	Compensation Management	PEC	3	-	-	3	40	60	100	3
5	MBA	II	III	MSHRPL315	Human Resource Development	PEC	3	-	-	3	40	60	100	3
6	MBA	II	III	MSHRPL316	Leadership & Developement	PEC	3	-	-	3	40	60	100	3

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				Group D [Operations& Supply Chain Management]										
1	MBA	II	III	MSOMPL311	Materials Management	PEC	3	-	-	3	40	60	100	3
2	MBA	II	III	MSOMPL312	Total Quality Management	PEC	3	-	-	3	40	60	100	3
3	MBA	II	III	MSOMPL313	Manufacturing Planning & Control	PEC	3	-	-	3	40	60	100	3
4	MBA	II	III	MSOMPL314	Management of Business Process Outsourcing	PEC	3	-	-	3	40	60	100	3
5	MBA	II	III	MSOMPL315	Export, Import Procedures and Documentation	PEC	3	-	-	3	40	60	100	3
				Group E [INFORMATION TECHNOLOGY MANAGEMENT]										
1	MBA	II	III	MSISPL311	Software Engineering	PEC	3	-	-	3	40	60	100	3
2	MBA	II	III	MSISPL312	E-Business	PEC	3	-	-	3	40	60	100	3
3	MBA	II	III	MSISPL313	Strategic Management of Information Technology	PEC	3	-	-	3	40	60	100	3
4	MBA	II	III	MSISPL314	Information Security and Cyber Law	PEC	3	-	-	3	40	60	100	3
				Group F [BUSINESS ANALYTICS]										
1	MBA	II	III	MSBAPL311	Data Science & Analytics	PEC	3	-	-	3	40	60	100	3
2	MBA	II	III	MSBAPL312	Data Warehousing & Mining	PEC	3	-	-	3	40	60	100	3
3	MBA	II	III	MSBAPL313	Big Data Technologies	PEC	3	-	-	3	40	60	100	3
4	MBA	II	III	MSBAPL314	BlockChain Technologies	PEC	3	-	-	3	40	60	100	3
5	MBA	II	III	MSBAPL315	Supply Chain Analytics	PEC	3	-	-	3	40	60	100	3

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1	MBA	II	IV	Group-1	ELECTIVE-1	PEC	3	-	-	3	40	60	100	3
2	MBA	II	IV		ELECTIVE-2	PEC	3	-	-	3	40	60	100	3
3	MBA	II	IV		ELECTIVE-3	PEC	3	-	-	3	40	60	100	3
4	MBA	II	IV	Group-2	ELECTIVE-1	PEC	3	-	-	3	40	60	100	3
5	MBA	II	IV		ELECTIVE-2	PEC	3	-	-	3	40	60	100	3
6	MBA	II	IV		ELECTIVE-3	PEC	3	-	-	3	40	60	100	3
7	MBA	II	IV	NP99.XX	AUDIT COURSE	MCC	-	-	-	3	40	60	100	0
8	MBA	II	IV	MSXXPP411	Major Lab (Functional Area I)	PEC	-	-	3	3	60	40	100	1.5
9	MBA	II	IV	MSXXPP412	Major Lab (Functional Area II)	PEC	-	-	3	3	60	40	100	1.5
10	MBA	II	IV	MSCCPD450	Reseach Project Report	REW	-	-	6	-	60	40	100	3
											Total Credit			24

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				Group A [FINANCE]										
1	MBA	II	IV	MSFMPL411	Financial Derivatives	PEC	3	-	-	3	40	60	100	3
2	MBA	II	IV	MSFMPL412	Financial System, Institutions and Instruments	PEC	3	-	-	3	40	60	100	3
3	MBA	II	IV	MSFMPL413	Mergers, Acquisitions and Corporate Restructuring	PEC	3	-	-	3	40	60	100	3
4	MBA	II	IV	MSFMPL414	Behavioural Finance	PEC	3	-	-	3	40	60	100	3
				Group B [MARKETING]		PEC	3	-	-	3	40	60	100	3
1	MBA	II	IV	MSMMPL411	Consumer Behavior	PEC	3	-	-	3	40	60	100	3
2	MBA	II	IV	MSMMPL412	Services Marketing	PEC	3	-	-	3	40	60	100	3
3	MBA	II	IV	MSMMPL413	International Marketing Management	PEC	3	-	-	3	40	60	100	3
4	MBA	II	IV	MSMMPL414	Rural Marketing	PEC	3	-	-	3	40	60	100	3
5	MBA	II	IV	MSMMPL415	Digital and Social Media Marketing	PEC	3	-	-	3	40	60	100	3
6	MBA	II	IV	MSMMPL416	Customer Relationship Management	PEC	3	-	-	3	40	60	100	3
				Group C [HUMAN RESOURCE MANAGEMENT]										
1	MBA	II	IV	MSHRPL411	Employee Relations & Labour Laws	PEC	3	-	-	3	40	60	100	3
2	MBA	II	IV	MSHRPL412	Performance Management System	PEC	3	-	-	3	40	60	100	3
3	MBA	II	IV	MSHRPL413	Cross Cultural Human Resource Management	PEC	3	-	-	3	40	60	100	3
4	MBA	II	IV	MSHRPL414	Human Resource Analytics	PEC	3	-	-	3	40	60	100	3
5	MBA	II	IV	MSHRPL415	Team Dyanamics at Work	PEC	3	-	-	3	40	60	100	3

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				Group D [Operations& Supply Chain Management]										
1	MBA	II	IV	MSOMPL411	Supply Chain and Logistics Management	PEC	3	-	-	3	40	60	100	3
2	MBA	II	IV	MSOMPL412	Project Management	PEC	3	-	-	3	40	60	100	3
3	MBA	II	IV	MSOMPL413	Service Operations Management	PEC	3	-	-	3	40	60	100	3
4	MBA	II	IV	MSOMPL414	Technology Management	PEC	3	-	-	3	40	60	100	3
				Group E INFORMATION TECHNOLOGY MANAGEMENT										
1	MBA	II	IV	MSISPL411	Software Project Management	PEC	3	-	-	3	40	60	100	3
2	MBA	II	IV	MSISPL412	Managing Digital Innovation and Transformation	PEC	3	-	-	3	40	60	100	3
3	MBA	II	IV	MSISPL413	Artificial Intelligence for Managers	PEC	3	-	-	3	40	60	100	3
4	MBA	II	IV	MSISPL414	Emerging Technologies in Data Base Management	PEC	3	-	-	3	40	60	100	3
				Group F [BUSINESS ANALYTICS]										
1	MBA	II	IV	MSBAPL411	Data Mining for Business Decisions	PEC	3	-	-	3	40	60	100	3
2	MBA	II	IV	MSBAPL412	Data Visualization for Managers	PEC	3	-	-	3	40	60	100	3
3	MBA	II	IV	MSBAPL413	Business Forecasting	PEC	3	-	-	3	40	60	100	3
4	MBA	II	IV	MSBAPL414	Marketing Analytics	PEC	3	-	-	3	40	60	100	3
5	MBA	II	IV	MSBAPL415	Health Care Analytics	PEC	3	-	-	3	40	60	100	3