



INTERNATIONAL E- CONFERENCE
on
**Contemporary Issues and Challenges
In Economy, Trade, Employment &
Social Inclusion Post COVID-19**

FEBRUARY **26-27**, 2021

Organised by

**Department of Management Studies
Swami Keshvanand Institute of Technology,
Management & Gramothan, Jaipur**

📍 Ramnagar, Jagatpura,
Jaipur - 302017, Rajasthan

☎ 0141-5160400, 239, 244

✉ mbaconference@skit.ac.in

🌐 www.skit.ac.in



असतो मा सद्गमय

ABOUT THE CONFERENCE

The conference is dedicated to the discussion, exchange of ideas and views, propelling creative approach and the advancement of theory and practice in the field of Business, Technology, Management, Economy, Trade, Employment and Social Inclusion during the conditions of Covid-19. The conference promotes collaborative excellence between the academicians, corporate professionals, industrialists and entrepreneurs across the globe to fill the gap between the theory and practice arise because of pandemic especially into the operation of business in traditional form. The aim is to provide robust platform for expression of interest and cognitive thoughts and promote research esteem among all the active participants present in the conference. We invite research papers that encompass conceptual analysis and application of business research tools in handling the recent issues & trends in Economy, Trade and Commerce. It will provide platform for the professionals from industry and academia to indicate key issues in modern management and the challenges faced by the business world in handling the same in current situation of New Normal.

SUB-THEMES

1. Issues and Challenges in Functional Areas of Economy in New Normal

- Operational Sectors of Economy
- Human Resources
- Finance
- Marketing
- Operations

2. Challenges for Employer-Employees amid Covid-19

- Mental Health & Wellbeing
- Managing Remote Work
- Organizational Role Stress
- Technology Enabled Services

3. Entrepreneurship Development and Family Business Management

- Succession & Planning,
- Developing Effective Grievance
- Future prospects and Business Strategy

4. Aatmaa Nirbhar Bharat Scheme: Challenges and Opportunities for Industries

- Agro Business & Rural Management
- Opportunities and Challenges in the Global Supply Chain Management

- Future Potential in Manufacturing, Services & Agriculture Sectors
- Major Reforms in Various Industries
- PM e-vidya Program
- Challenges Faced by Industries concerning Liquidity, Demand and Fiscal Deficit
- Role of MSMEs

OBJECTIVES

- To address opportunities for visualising the present & future in changing environment of Indian Economy in condition of new normal.
- To foster dialogue among various stakeholders, including senior level policy makers, researchers, academicians, managers, regulators and those engaged in non government sector.
- To provide the young students who are the potential leaders of the future, that will help them to meet the new challenges.
- To exchange experiences and networks with fellow professionals, academia and industry experts.

SESSION PLAN

1
DAY

Session I:
Inaugural Session:
Issues and Challenges in Functional
Areas of Economy in New Normal

2
DAY

Session III:
Entrepreneurship Development
and
Family Business Management

FRIDAY
26
February, 2021

Session II:
Challenges for Employer- Employees
amid Covid-19
Paper Presentation

SATURDAY
27
February, 2021

Session IV:
Aatmaa Nirbhar Bharat Scheme:
Challenges and Opportunities
for Industries
Paper Presentation

PAPERS & PUBLICATION

The Conference would highly focus on Papers /Case Studies etc for presentation and publication. Some selected papers will be published in International SKIT Research Journal (ISSN 2278-2508). Also the qualified paper will get published in **proceedings with ISBN. Publication in SCOPUS, UGC Care list journal is also available for good papers on extra charges basis.** For guidelines regarding submission of papers, please visit our website : www.skit.ac.in

PAPER SUBMISSION GUIDELINES

Selection of the papers will be based on the abstract not exceeding 300 words, including a clear indication of the purpose of research methodology, major results implications and key references. The selected abstract and paper approved by the experts will be included in the conference. The complete paper, not exceeding 5000 words, should be submitted in duplicate along with soft copy in CD. Final paper & abstract should be typed on A-4 format with 1.5 spacing, left-aligned, with one and a half inch margin and typed in 12-point font (Times New Roman) in MS Word. PDF format will not be accepted. Graphs or exhibits should be in JPEG format or compatible with MS Office formats such as Excel or Word. We would appreciate if the title of your presentation and abstract is communicated to mbaconference@skit.ac.in by 30 January 2021.

AWARD FOR BEST PAPERS

Best Paper competition on relevant theme/subtheme is a special feature with awards for the best performances.

IMPORTANT DATES

Last date for submission of Abstract	January 30, 2021
Confirmation of acceptance of Abstracts	February 10, 2021
Last date for submission of full length papers and registration	February 15, 2021

Participation Fee **Rs. 500***

*(Participants/ delegates should send the filled-in registration form in the format appended along with requisite participation fee through Paytm, PhonePe, Demand Draft/ Cheque in favor of 'Swami Keshvanand Institute of Technology, Management & Gramothan' payable at Jaipur.)

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