To

All Principals/Directors
AICTE approved Institutions

Subject – MOUs signed by AICTE.

Sir/Madam,

AICTE in its 49th meeting of the Council held on 14th March, 2017 approved a package of measures to be implemented by all technical institutions approved by AICTE to improve the standards of technical education and to provide competent technical manpower for the nation.

AICTE is implementing various quality initiatives and in this endeavour has already signed Memorandum of Understanding (MoU) with organizations for the benefit of institutions, students and faculty at large. Recently, on 17th October, 2017, AICTE has signed MoUs with the following organizations:

(i) **MoU between AICTE and Fourth Ambit**

Fourth Ambit Technologies Pvt Ltd having its registered office in Kochi operates in the Educational Technology domain. As part of this MOU, Fourth Ambit would work with AICTE and its member institutions to leverage its online platform and technical infrastructure to setup private online community portals for AICTE approved institutions. Such a community portal would help these institutions to on-board and engage alumni, parents, corporate partners and other well-wishers, thereby facilitating value for their students and faculty.

In addition to the above, a supporting ecosystem would be set up at the Fourth Ambit platform level by on-boarding partners across themes like skilling, entrepreneurship, networking, jobs, internships, faculty capability building, higher education, social causes, and technology evangelism.

➢ Visit Fourth Ambit at [https://fourthambit.com](https://fourthambit.com).
(ii) MoU between AICTE and eMBArkers

eMBArkers, a management education firm founded by alumni of IIMs with lot of rich, relevant & diversified experience is having its office at Bengaluru. The initiative by eMBArkers aims at providing a complementary source of knowledge, mentoring and real life exposure for students of Management program of AICTE approved institutions:

i. Mentoring support
ii. Top quality content through MOOCs from best B Schools
iii. Real life exposure to students via running a real-life venture /franchise
iv. Linkage with real world acting as a launch pad for their corporate careers.

This initiative is completely free & self-sustainable to create a launch pad for AICTE Management program students.

➢ Visit eMBArkers at www.embarkers.in

(iii) MoU between AICTE and Scholarsmerit

Scholars Merit Online Private Limited having its registered office at Lucknow, entered into this MOU with an aim to provide access to students falling under the purview of AICTE to undertake Employability & Other Tests and benefit from the assessment of their knowledge and analysis of the core areas of improvement for enhancing their probability of obtaining a meaningful employment upon clearing their respective regular courses they have enrolled into. The services mentioned in the MoU will be carried out by SCHOLARSMERIT for free of cost.

➢ Visit scholarsmerit at http://www.scholarsmerit.com/

(iv) MoU between AICTE and Studenting Era

Studenting Era having its registered office in Noida is an organization which provides a one stop service portal for students covering services like skill based training, personality assessments & counselling, digital library, international student cards, employability news & assistance, projects, entrepreneurship development, webinars and various student lifestyle
services. Studenting Era will sponsor 100% of the Membership Fee to all registered students and faculty members of AICTE approved institutions and offer state of the art online trainings & services as per the MoU.

➢ *Visit Studenting era at www.studentingera.com*

(v) **MoU between AICTE and Campus Quotient**

Campus Quotient (CQ) is a platform that enables industry academia collaboration. Campus Quotient is incorporated as Campus Quotient Foundation having its registered office in Bangalore. The purpose of the MoU is to facilitate transformation of our Indian Campuses to a technology and innovation hub with the current state of the art infrastructure and the next generation talent viz. software engineer’s/industry mentors viz. faculty to self-sustain the needs of the industry and thus improve employability exponentially (Enterprise-Readiness Program).

➢ *Visit Campus Quotient at http://campusquotient.org*

The MoUs signed between AICTE and the aforesaid organizations can be viewed on the AICTE website www.aicte-india.org.

The AICTE approved technical institutions are requested to adequately publicise this information on their websites so that students and faculty can be benefitted and hope the institution will take maximum advantage of this partnership.

(Prof. A.P. Mittal)
Member Secretary, AICTE

Copy to:
1. All Vice Chancellors of State Technical Universities
2. Director, Technical Education [of all States/UTs]