

International Conference **on** **Management, Business & Economy (ICMBE)** ***20th April, 2019***



Swami Keshvanand
(1883-1972)



DEPARTMENT OF MANAGEMENT STUDIES

**SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY,
MANAGEMENT & GRAMOTHAN, JAIPUR, INDIA**

About the Conference

The global economy of the twenty-first century has transformed the economic, social and political landscape in a profound way. This century has been the scene of revolutions in the information and communication technologies, enhanced economic integrations with capital mobility across the borders and rapidly changing social environment. Our society is very different from what it was a few decades ago, allowing people to explore and innovate. It is right to say that the key to the future lies in innovative practices in the field of management, business and economics.

In accordance with this, we welcome studies in the fields of management, business, economy and their relative branches. The aim of the conference is to gather leading academicians, policy makers, independent scholars and researchers to share their knowledge, new ideas as well as to discuss future development in these fields.

An additional goal of the ICMBE 2019 is to offer an opportunity for young researchers, academicians and practitioners with multidisciplinary interests to meet and interact with members inside and outside their own particular disciplines.

Sub-themes of the Conference are:

1. World Economy & Future Expectations

- Dynamics of World Economy & Sectoral Development
- Global Perspective of Agriculture & Rural Development
- Consolidation Movement in Agricultural Sector
- Indian Farmers' Conditions & World Comparison
- Skill Development & Youth
- Liquidity Crunch and Cash Management in Economic Crisis
- Global challenges in the Face of Economic Uncertainty
- Regional Dynamics in World Economy
- Sectoral Analysis of Global Recession

2. Role of Management in Changing Environment

- Strategic Management Issues
- Technological Developments & Scope of Operations
- Advancements in Information Technology
- Business Ethics , Governance & Sustainability
- New avenues of Marketing in today's Changing Global Economy
- Strategic HR issues in Changing Environment
- Banking , Financial Services and Financial Inclusion
- Financial Innovation
- Issues of Core Competencies and Innovations in Tough Times
- Labour Issues in World Economy

3. Business Leadership & Sustainable Development

- Strategic Business Leadership
- Responsible Business & Sustainability
- Business Leadership Initiatives for Engaging Youth
- Role of Higher Education/ Collaborative Education
- Business Implications of Various Restructuring Plans
- Youth & Entrepreneurship
- Entrepreneurial Opportunities & Challenges in World
- Conversion of Cost Centre into Profit Centre
- Public Policy and Good Governance

Objectives of the Conference:

- To provide an inter-disciplinary cross-sectoral forum for academicians, professionals, practitioners, industrialist and other participants.
- To address opportunities for visioning the present & future in changing environment of global economy.
- To foster dialogue among various stakeholders, including senior level policy makers, researchers, academicians, managers, regulators and those engaged in non government sector.
- To expose the young students who are the potential leaders of the future to ideas and practices that will help them to meet the new challenges.
- To exchange experiences and networks with fellow professionals, academia and industry experts.

Target Group:

- Policy makers, Regulators & Government officials.
- Corporate officers from related sectors including technology.
- Professionals & Consultants , NGO's.
- Faculty and Research Scholars of Management/ Developmental Institutes.
- Post- graduate Students of Management, Economics, Commerce, Engineering, CA/CS/ICWA/CFA/MCA/other Professional Courses

Key Speakers

Eminent Speakers from Corporate Sector, Policy Makers, Regulatory Policy Bodies and Academicians

Date and Venue:

Saturday April 20, 2019
Gyan Mandir Auditorium & J.C. Bose Seminar Hall, SKIT, Jaipur

SESSION PLAN

- Session I : World Economy & Future Expectations
Session II : Role of Management in Changing Environment
Session III : Business Leadership & Sustainable Development

Conference Papers:

The Conference would highly focus on Papers /Case Studies etc for presentation and publication in Souvenir and SKIT International Research Journal from:

- Faculty members, researchers, including students, from educational institutions, universities and others
- Professional executives, practitioners & consultants from industry and above mentioned target group.
- Policy makers, regulators, professional bodies & associations; NGO's and others engaged in MSME segment.

Call for Papers: Guidelines

Selection of the papers will be based on the abstract not exceeding 300 words, including a clear indication of the purpose of research methodology, major results implications and key references. The selected abstract and paper approved by the experts will be included in the conference. The complete paper, not exceeding 5000 words, should be submitted in duplicate along with soft copy in CD. Final paper & abstract should be typed in Times New Roman in MS Word. PDF format will not be accepted. Graphs or exhibits should be in JPEG format or compatible with MS Office formats such as Excel or Word. Each paper must be no more than 8 pages (including the abstract, figures, tables, and references). Extra pages will be charged as per the cost per paper of the Journal. On the other hand, extremely short papers less than 3000 words will not be processed for Research Journal.

Publication

All the abstracts of selected papers would be published in Souvenir and selected research papers will be published in SKIT International Research Journal (ISSN 2278-2508).

Paper Submission Format : For guidelines regarding submission of papers, please visit our website <http://ijskit.org/guide-for-authors>.

Registration Notes

1. At least one of the authors listed on the accepted paper must pay the registration by the requested registration deadline.
2. Please send the required documents: 1.) Final paper; 2.) Signed copyright form; 3.) Filled registration form; 4.) Payment proof to icmbe@skit.ac.in to finish the registration.
3. Participants/ delegates should send the filled-in registration form in the format appended along with requisite participation fee (that includes conference kit, refreshment & lunch) through Demand Draft/ Cheque/ NEFT/ RTGS in favor of 'Swami Keshvanand Institute of Technology' payable at Jaipur. RTGS/ NEFT IFSC: HDFC0001329; Bank: HDFC Bank; Branch: 3 D Villa Station, Jaipur, Rajasthan; A/c No. : 50100200092582. Participants can also send their registration fee via Paytm No.:
4. The participants/ delegates are required to make their own arrangements for travel, boarding and lodging. For stay in the SKIT Campus Guest House contact the Conference conveners in advance (on chargeable basis).

Reward for Outstanding Papers

In line with the philosophy of our institute for promoting qualitative contribution in research and academics, the conference has instituted reward for the outstanding papers selected with a certificate of Appreciation and Cash Prize of:

Reward	Corporate/Faculty (Rs.)	Research Scholar/Student (Rs.)
First Prize	4000	2000
Second Prize	3000	1500

Important Dates for Authors

Last date for submission of abstract	February 15 th , 2019
Confirmation regarding acceptance of abstract	February 21 st , 2019
Last date for submission full length papers	March 15 th , 2019
Last date of registration	April 15 th , 2019

Registration Fee Details

Category	Indian Delegates (Rs.)	Foreign Delegates
Industry/ Corporate	1500	200 USD
Faculty	1300	150 USD
Research Scholar	1000	100 USD
Student	600	50 USD

Swami Keshvanand Institute of Technology Management and Gramothan, Jaipur

Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur, was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institute in northern India, possessing qualified and experienced faculty along with well-developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All the courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi). The institute is Ranked No. 1 Engineering College in Rajasthan by RTU, KOTA in year 2017 & 2018.

Department of Management Studies

In its endeavor to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the institute established Department of Management Studies in the academic year 2006-2007. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned visiting faculty members from other institutes. To enhance the horizon of knowledge, various Seminars, Workshops, and Entrepreneurial Activities are organized regularly. The Department is an active member of All India Management Association (AIMA).

About Jaipur: The Pink City

Jaipur is named after its founder, the warrior and astronomer, Sawai Jai Singh II. It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra and Jaipur. The old Jaipur painted in pink colour can grip any visitor with admiration. Stunning backdrop of ancient forts Nahargarh, Amber, Jaigarh and Moti Dungri are dramatic testimonials of the by-gone era. It has been ranked as the seventh best place to visit in Asia.

Patron:

Shri. Surja Ram Meel - Chairman

Advisory Committee

Shri Anil Bafna - Vice Chairman
Shri Jaipal Meel - Director
Mrs. Rachna Meel - Registrar
Prof. (Dr.) S. L. Surana - Director (Academics)
Prof. (Dr.) R. K. Pachar-Principal
Prof. M. L. Bhargava, Advisor
Mrs. Abha Meel, Advisor

External Advisory Committee

Prof. (Dr.) T. N. Mathur
Prof. (Dr.) Harsh Dwivedi
Prof. (Dr.) Mukesh Jain
Prof. (Dr.) Satish kumar
Prof. (Dr.) Harsh Purohit
Prof. (Dr.) Pankaj Gupta

Steering Committee

Prof. (Dr.) Hemlata Dullar
Prof. (Dr.) S. K. Bhatnagar
Prof. (Dr.) N.K. Bhandari
Prof. (Dr.) C.M. Choudhary
Prof.(Dr.) Anil Choudhary
Prof.(Dr.) D. K. Sharma
Prof.(Dr.) Aakash Saxena
Mr. Vishal Meel

Organizing Committee

Prof. Harminder Singh Multani
Dr. Ona Ladiwal
Dr. Maneesha Kaushik

Conference Secretariat

Mr. Dileep Singh Gurjar
Mr. Yogesh Sharma
Mr. Shiv Prasad Sharma

Conveners

Dr. Savita Choudhary

Mob: 9680080686

Dr. Atul Gupta

Mob: 9829510357

E-mail : icmbe@skit.ac.in



SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN, JAIPUR

Ramnagariya, jagatpura, Jaipur - 302017 (Rajasthan)

Tel. No. +91 141 516 0400/402, 275 2165/67, 275 9609 Ext. : 243, 258

Fax : +91 141 275 9555 | E-mail : mba@skit.ac.in | www.skit.ac.in/dms