

ABOUT THE CONFERENCE

With democracy reigning supreme in most parts of the world, our society is very different from what it was a few decades ago, allowing people to explore and innovate. It is right to say that the key to the future lies in the innovation. However, the world hangs in a delicate balance today with the weights of economic uncertainty and environmental concerns debilitating the delicate equilibrium. We are witnessing one of the fastest moving revolutions of all times.

Declining corporate confidence coupled with uncertainty economic bases calls for strategic action in the present with a view to grow and thrive in the future. For business, merely survival is not possible, demanding economic conditions ask for nurturing the ailing economy and business world through various developing and future strategies. It has to inspire an environment of exploration and innovation not only in technology and products, but in every tenet of business. Today's innovations will provide economic stability for the present and subsequently enable business to capitalize on the emerging growth opportunities of the future. Keeping this backdrop in mind the theme of this conference is conceptualized to explore the various ideas to strengthen the Indian economy and identify the various routes for future developments by building the foundation block of present.

SUB-THEMES OF THE CONFERENCE ARE:

1. Indian Economy & Future Expectations

- Dynamics of Indian Economy & Sectoral Development
- Agriculture & Rural Development
- Agri Business & Food Processing
- MSMEs & Industrial Development
- Skill Development & Youth
- Transformation of Public Sector
- Special Session on Economic Development of Rajasthan

2. Business Leadership & Sustainable Development

- Strategic Business Leadership
- Strategic Management Issues
- Responsible Business & Sustainability
- Business Leadership Initiatives for Engaging Youth
- Role of Higher Education/ Collaborative Education
- Industrial Business Scenario

3. Entrepreneurship in Changing Environment

- Youth & Entrepreneurship
- Women Entrepreneurial Opportunities & Challenges
- Social Entrepreneurship
- Family Business & Succession Strategies
- Green Entrepreneurship

4. Technological Developments & Scope of Operations

- Digital India
- Make in India
- Advancements in Information Technology
- Cloud Computing, IOT

5. Business Ethics, Governance & Sustainability

- Strategies for Good Governance
- Corporate Governance and CSR
- E-Governance
- Delivery of Promises
- Profit with Purpose

6. Contemporary Issues in Management

- Supply Chain Management
- New Avenues of Marketing in Today's Changing Economy
- Brand Positioning
- Diversity Management
- Strategic HR issues in Changing Environment
- Financial Inclusion
- Banking & Financial Services
- Financial Innovation
- FDI

And other related sub themes.

OBJECTIVES :

- To explore the present conditions and prepare a roadmap or future in changing environment of indian economy.
- To foster dialogue among various stakeholders, including senior level policy makers, researchers, academicians, managers, regulators and those engaged in non-government sector.
- To expose the young students, who are the potential leaders of the future, to ideas and practices that will help them to meet the new challenges.
- To exchange experiences and networks with fellow professionals, academia and industry experts.

KEY SPEAKERS :

Eminent Speakers from Corporate Sector, Policy Makers, Regulatory Policy Bodies, Professors and Academicians

DATE AND VENUE :

Friday & Saturday November 18-19, 2016
SKIT, Jaipur.

SESSION PLAN :**DAY 1 : FRIDAY 18 NOVEMBER, 2016**

- Session I : Inaugural Session: Indian Economy & Future Expectations
- Session II : Business Leadership & Sustainable Development
- Session III : Entrepreneurship in Changing Environment
- Session IV : Technological Developments & Scope of Operations

DAY 2 : SATURDAY 19 NOVEMBER, 2016

- Session V : Business Ethics , Governance & Sustainability
- Session VI : Contemporary Issues in Management
- Session VII : Paper Presentation
- Session VIII : Paper Presentation
- Session IX : Valedictory Session

TARGET GROUP :

- Policy makers, Regulators & Government officials.
- Corporate officers from related sectors including technology.
- Professionals & Consultants , NGO's.
- Faculty and Research Scholars of Management/ Developmental Institutes.
- Post-graduate Students of Management, Economics, Commerce, Engineering, CA/CS/ICWA/CFA/ MCA/other Professional Courses

CONFERENCE PAPERS :

The Conference would highly focus on Papers /Case Studies etc. for presentation and publication in Souvenir :

- Faculty members, researchers, including students, from educational institutions ,universities and others.
- Professional executives, practitioners & consultants from industry and above mentioned target group.
- Policy makers, regulators, professional bodies & associations, NGO's and others engaged in MSME segment.

For guidelines regarding submission of papers, please visit our website www.skit.ac.in

CALL FOR PAPERS: GUIDELINES :

Selection of the papers will be based on the abstract not exceeding 300 words, including a clear indication of the purpose of research methodology, major results implications and key references. The selected abstract and paper approved by the experts will be included in the conference. The complete paper, not exceeding 5000 words, should be submitted in duplicate along with a soft copy in CD. Final paper & abstract should be typed on A-4 format with 1.5 spacing, left-aligned, with one and a half inch margin and typed in 12-point font (Times New Roman) in MS Word. PDF format will not be accepted. Graphs or exhibits should be in JPEG format or compatible with MS Office formats such as Excel or Word. We would appreciate if the title of your presentation and abstract is communicated to mbaconference@skit.ac.in by 10 October, 2016.

AWARD FOR BEST PAPERS :

Best Paper competition on relevant theme/ subtheme is a special feature with awards for best papers.

Award	Corporate/Faculty	Research Scholar/ Student
First Prize	₹ 4000	₹ 2000
Second Prize	₹ 3000	₹ 1500

IMPORTANT DATES :

Last date for submission of Abstract: October 10, 2016

Confirmation of acceptance of Abstracts: October 15, 2016

Last date for submission of full length papers and registration: November 05, 2016

PUBLICATION :

All abstracts of selected papers would be published in Souvenir and some selected papers will be published in International SKIT Research Journal (ISSN 2278-2508).

PARTICIPATION FEE :

Category	Industry/Corporate	Faculty	Research Scholar	Students
Participation fee	₹ 1500	₹ 1000	₹ 750	₹ 500

*(Participants/ delegates should send the filled-in registration form in the format appended along with requisite participation fee (that includes seminar kit & lunch) through Demand Draft/ Cheque in favor of 'Swami Keshvanand Institute of Technology, Management & Gramathan' payable at Jaipur. The participants/ delegates are required to make their own arrangements for travel, boarding and lodging. For any assistance, contact the Conference Coordinators in advance. Institute may arrange for boarding and lodging on payment basis & first come first serve basis.

SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY MANAGEMENT AND GRAMOTHAN, JAIPUR

Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur, was established in the year 2000 by a team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institute in northern India, possessing qualified and experienced faculty along with well developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise.. All the courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech courses are accredited by the National Board of Accreditation (NBA, New Delhi)

DEPARTMENT OF MANAGEMENT STUDIES

In its endeavor to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the Institute established Department of Management Studies in the academic year 2006-2007. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course, affiliated to Rajasthan Technical University, Kota. The Department aims at developing future managers equipped with curricular & co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned visiting faculty members from other institutes. To enhance the horizon of knowledge, various Seminars, Workshops, and Entrepreneurial Activities are organized regularly. The Department is an active member of All India Management Association (AIMA)

ABOUT JAIPUR : THE PINK CITY

Jaipur is named after its founder, the warrior and astronomer, Sawai Jai Singh II. It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra and Jaipur. The old Jaipur painted in pink colour can grip any visitor with admiration. Stunning backdrop of ancient forts Nahargarh, Amber, Jaigarh and Moti Dungri are dramatic testimonials of the by-gone era. It has been ranked as the seventh best place to visit in Asia.

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CONFERENCE SECRETARIAT :

Mr. Dileep Singh Gurjar (Mob: 9784435299)

Ms. Shobha Sharma (Mob: 9828262654)

Mr. Yogesh Sharma

CONVENER :

Dr. Savita Choudhary

Mob: 9680080686

Mr. Atul Gupta

Mob: 9829510357

Mail Id: mbaconference@skit.ac.in



Swami Keshvanand Institute of Technology, Management & Gramothan

Ramnagariya, Jagatpura, Jaipur – 302017 (Rajasthan)

Tel No. +91 141 516 0400/402, 275 2165/67, 275 9609 Ext.: 243, 258

Fax: +91 141 275 9555 | Email: mba@skit.ac.in | www.skit.ac.in/dms