



**SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY,
MANAGEMENT & GRAMOTHAN
DEPARTMENT OF MANAGEMENT STUDIES**

**International Conference on
Management, Business & Economy (ICMBE)
8th November, 2019**

About the Conference

The global economy of the twenty-first century has transformed the economic, social and political landscape in a profound way. This century has been the scene of revolutions in the information and communication technologies, enhanced economic integrations with capital mobility across the borders and rapidly changing social environment. Our society is very different from what it was a few decades ago, allowing people to explore and innovate. It is right to say that the key to the future lies in innovative practices in the field of management, business and economics.

In accordance with this, we welcome studies in the fields of management, business, economy and their relative branches. The aim of the conference is to gather leading academicians, policy makers, independent scholars and researchers to share their knowledge, new ideas as well as to discuss future development in these fields.

Objectives of the Conference:

- To provide an inter-disciplinary cross-sectoral forum for academicians, professionals, practitioners, industrialist and other participants.
- To address opportunities for visioning the present & future in changing environment of global economy.
- To foster dialogue among various stakeholders, including senior level policy makers, researchers, academicians, managers, regulators and those engaged in non government sector.
- To expose the young students who are the potential leaders of the future to ideas and practices that will help them to meet the new challenges.
- To exchange experiences and networks with fellow professionals, academia and industry experts.

Date and Venue:

Friday November 8, 2019

Dr. A. P. J. Abdul Kalam Seminar Hall, SKIT, India, Rajasthan, Jaipur

Sub-themes of the Conference:

World Economy & Future Expectations

- Dynamics of World Economy & Sectoral Development
- Global Perspective of Agriculture & Rural Development
- Indian Farmers' Conditions & World Comparison
- Skill Development & Youth
- Global challenges in the Face of Economic Uncertainty

Role of Management in Changing Environment

- Strategic Management Issues
- Technological Developments & Scope of Operations
- Business Ethics, Governance & Sustainability
- New avenues of Marketing in today's Changing Global Economy
- Strategic HR issues in Changing Environment

Business Leadership & Sustainable Development

- Strategic Business Leadership
- Responsible Business & Sustainability
- Business Leadership Initiatives for Engaging Youth
- Youth & Entrepreneurship
- Entrepreneurial Opportunities & Challenges in World

Environmental Issues & Challenges for Global Business Economy

- Environmental Issues & Opportunities
- Circular Economy
- Waste Management
- Strategies for Sustainable Future
- Business Implications of Various Restructuring Plans

Convener

Dr. Atul Gupta
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Organizing Secretary

Dr. Savita Choudhary

Organizing Committee

Dr. Ona Ladiwal
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